YOU ARE INVITED

HONGS TO TO

'YOUR GATEWAY TO ASIA PACIFIC'

21st - 25th October 2024

REGISTER YOUR INTEREST TODAY













ORGANISERS

Hewlett Rand



DEVELOPING PEOPLE FOR LASTING CHANGE

KEY PARTNERS









ARE YOU LOOKING TO ENTER THE ASIA PACIFIC MARKET?

'Hong Kong has a vibrant business environment with government support for innovative technology companies looking to scale up across Asia. We're excited to welcome UK Tech Founders registering to join this mission during StartmeupHK Festival. This is a fantastic platform to connect across Hong Kong's tech ecosystem.' Jayne Chan, Head of Startups, InvestHK

COLLABORATION PARTNERS

- UK, Hong Kong & Global Tech Advocates
- UK Department for Business and Trade
- Institute of Export & International Trade
- Institute of Directors
- techUK
- · The British Chambers of Commerce Hong Kong
- InvestHK
- Hong Kong Science & Technology Park
- Cyberport
- · Alibaba Entrepreneurs Fund
- Hong Kong Trade & Development Council

'We have garnered significant interest from potential investors, and discussions are currently underway.' Hao Pang, CEO, Quantum Science

'Q5D had good meetings with potential machine tool distributors as well as potentially useful organisations such as the Productivity Council.'
Stephen Bennington, CEO, Co-Founder, Q5D

MISSION DELEGATION PACK

Your Tech company will be promoted in our official Mission Delegation Pack which will be issued to all our Hong Kong partners in advance of your arrival.

PRE-MISSION BRIEFINGS

You will be invited to join pre-mission briefings with our Hong Kong partners to introduce yourself and your Tech company to develop early opportunities for business matching, ahead of your arrival into Hong Kong.

MISSION PROGRAMME

Sunday 20th October – Arrive and acclimatise into Hong Kong

Monday 21st October – Market Insight, VIP British Consulate General Reception & Reverse Investor Pitch Event at Eaton Club

Tuesday 22nd October – Hong Kong Science & Technology Park

Wednesday 23rd October – Cyberport Tour and UK Tech Founders Showcase Event at Faton Club

Thursday 24th October – StartmeupHK Festival Events and Business Matching Friday 25th October – Business Matching & End of Mission Celebration Event

Don't miss this unique UK Tech Mission to Hong Kong. To register for our mission or to join a mission briefing, email enquiry@hewlettrand.com