

**BritCham
HONG KONG
SUMMIT 2025
October 16**

Asia's World City: THE BIG CONVERSATION POST-EVENT REPORT

 The British
Chamber of Commerce
in Hong Kong
香港英商會



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BritCham HONG KONG SUMMIT 2025 October 16



Asia's World City: The Big Conversation

Introduction

Thank you for joining us at the BritCham Hong Kong Summit 2025 - Asia's World City: The Big Conversation. We appreciate your support in making this possible.

Attendees gave us excellent feedback on the topics, speakers, and overall experience. The Summit marks the official launch of our multi-year campaign to promote Hong Kong as a city where people can LIVE, WORK, PLAY and LEARN.

Keynote speakers included Chief Executive John Lee, Acting Commissioner Yongsheng Li of the Chinese Foreign Ministry, and British Consul General Brian Davidson CMG. The Summit covered Hong Kong's business and innovation landscape, quality of life, US perspectives on trade, power, and policy, lifestyle and recreation, and education and innovation.

We thank our campaign sponsors HSBC, Eversheds Sutherland, Prudential, Standard Chartered, Bank of China (Hong Kong), Barclays, Invest Hong Kong, ICAEW, CLP, Law Debenture; our supporting organisations Brand Hong Kong, WPP; venue host The Hong Kong Jockey Club; Blossom Minds for their beautiful table flowers; and our attendees and members.

This report summarises the key themes from the Summit and the wide reach through attendees, social media impressions and direct marketing. We look forward to working with you again.

Paul McComb
Executive Director, The British Chamber of Commerce in Hong Kong



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Asia's World City: The Big Conversation

Summit Report – Opening Keynotes

The British Chamber of Commerce in Hong Kong hosted its flagship BritCham Summit 2025 under the theme “*Asia's World City – The Big Conversation*”, launching a bold new campaign to reframe Hong Kong's global narrative. Anchored in the pillars of **LIVE, WORK, PLAY, LEARN**, the campaign positions Hong Kong as a dynamic, resilient, and globally connected metropolis.

The day opened with remarks from **Jeremy Sheldon, BritCham Chair**, who celebrated Hong Kong's recent strides in financial rankings, IPO activity, and talent attraction. He called for “big conversations” to shape a sustainable future, urging collaboration across government, business, and education to make Hong Kong a “city of and”—East and West, finance and creativity, ambition and inclusion.

Brian Davidson CMG, British Consul General, followed with a keynote that underscored Hong Kong's strategic importance to UK prosperity. He highlighted deep bilateral ties, pragmatic engagement with China, and BritCham's role as a “super-connector” driving policy and commercial outcomes. The Consul General previewed upcoming UK initiatives including the inaugural UK Investment Summit in December and called for deeper collaboration in fintech, life sciences, and green finance.

A fireside chat with **Alpha Lau, Director-General of Invest Hong Kong**, explored Hong Kong's investment appeal and resilience. Ms Lau addressed misconceptions abroad and spotlighted opportunities in the Northern Metropolis, CEPA 2.0, and IPO surges. She urged BritCham members to share success stories and help position Hong Kong as a hub for treasury, risk management, and high-value services.



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Summit Report – WORK

The “WORK” panel, moderated by **HSBC’s Oliver Jones**, featured senior leaders **Huabin Wang (Bank of China)**, **Steven Chan (Prudential)**, **Jonathan Cher (Standard Chartered)** and **Christine Ding (Barclays)**. In a far ranging discussion the panel talked about Hong Kong’s edge over other regional hubs stressing its common law, free economy and role as a gateway for China inbound and outbound investments. The city’s resilience, strengths in RMB internationalisation, growth in cross-border wealth management, its success as an IPO hub, its role as a centre for family offices and its AA+ credit rating were praised.

Opportunities presented by the Northern Metropolis/GBA, the digital economy and fintech developments were highlighted and strategies for attracting and retaining talent were shared. The panel concluded that Hong Kong must actively promote its story and continue to innovate to sustain its success.



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Summit Report – LIVE

In the “LIVE” panel, experts **Katherine Rumble (Habitat for Humanity)**, **Shaman Chellaram (Colliers)**, and **Anne Kerr (Mott MacDonald)** explored Hong Kong’s liveability tackling housing, sustainability, and connectivity. Anne Kerr championed the Northern Metropolis as a green, transit-connected model to combat high-density living and cost pressures. Katherine Rumble called for affordable housing, family support, and inclusive community programs to retain talent and build belonging. Shaman Chellaram highlighted GBA-linked transport, family visas, and public-private partnerships to grow population and vibrancy.

All panellists urged stronger public-private collaboration to improve affordable housing, family support, and GBA integration to make the city more inclusive, vibrant, and talent-friendly.



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Summit Report – Afternoon Keynotes

A keynote address by **Acting Commissioner Li Yongsheng of China's Ministry of Foreign Affairs** reaffirmed Hong Kong's role as a “super-connector” in the Greater Bay Area and Belt and Road Initiative. He introduced the GoGlobal Task Force to support Mainland enterprises expanding overseas through Hong Kong's financial services, and called for multilateral partnerships to amplify Hong Kong's narrative of resilience.

The Summit also welcomed a keynote from **Chief Executive John KC Lee**, who aligned the “Asia's World City x BritCham” campaign with government priorities on economic reform, people-centric development, and global outreach. He cited robust trade and investment figures with the UK, Hong Kong's top-tier financial centre status, and its leadership in innovation and technology. The Chief Executive invited UK firms to engage across sectors—from finance to arts and sports—under the “tourism everywhere” initiative, and highlighted Hong Kong's expanding global footprint through new Economic and Trade Offices and strategic partnerships.

A fireside discussion with **Mark Herlach and Jocelyn Chow of Eversheds Sutherland** brought a US perspective to Hong Kong's geopolitical and economic positioning. They analysed trade complexities, regulatory hurdles, and technology disruptions, while affirming Hong Kong's role as a neutral, rule-of-law-based hub for cross-border operations.



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Summit Report – PLAY

The “PLAY” panel, moderated by **Christopher Owen (Thirty30 Creative)**, featured **Anna Chua (HSBC)**, **Michael Denmark (Great Entertainment Group)**, **John Sharkey (Kai Tak Sports Park)**, and **Angelle Siyang-Le (Art Basel Hong Kong)**. Together they showcased Hong Kong’s cultural and entertainment vibrancy and shared insights on art, sport, and lifestyle as drivers of engagement and retention.

John Sharkey described Kai Tak’s newly opened 1M stadium and 7M precinct which is attracting world class performers. Angelle Siyang-Le outlined Art Basel’s success in the city and synergy with West Kowloon and Hong Kong Art Gallery Association. Anna Chua emphasized HSBC’s considerable support for the cultural and entertainment sectors including its lead role at M+, its Kai Tak founding partnership, and GBA reach via WeChat, Xiaohongshu, and TVB Putonghua subtitles. Michael Denmark described the success of Cirque du Soleil, the perennial popularity of the Observation Wheel and the carnival particularly in attracting GBA as well as local visitors. All stressed GBA marketing, cross-sector collaboration, and bold content to reinforce Hong Kong’s cultural edge.



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Summit Report – LEARN

In the final panel “LEARN”, moderated by **Phil McManus (NTT)**, alongside panellists **Belinda Greer (English Schools Foundation)**, **Ellen Lau (Preface)**, **Susannah Morley (British Council Hong Kong)**, and **Albert Wong (formerly of Hong Kong Science and Technology Parks)**, examined education’s critical link to innovation and talent.

The discussion addressed AI integration, curriculum reform, and talent development, with a shared call for inclusive, future-ready education. AI literacy for teachers and students emerged as a top priority with Ellen Lau advocating teacher training first. Belinda Greer championed inquiry-based learning and tech-supported teaching (not replacement), while Albert Wong highlighted global talent pipelines to offset shrinking local cohorts. Susannah Morley called for employer upskilling to close soft-skills gaps. All pushed for EDB collaboration and inclusive policies to prepare Hong Kong’s youth—local and imported—for a multilingual, tech-driven future.



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Summit Report – Closing Remarks

Paul McComb, Executive Director of BritCham, closed the BritCham Summit 2025 with a concise, energising call to action: **Connect, Adapt, Lead**. He stressed the need for connectivity, for us to use our connections across sectors beyond Hong Kong into Mainland China, into the UK and into Asean, telling us **‘that’s the magic of Hong Kong’**.

He reflected on a day filled with energy and optimism. Through the day’s **“Asia’s World City”** theme across **LIVE, WORK, PLAY, LEARN**, he highlighted Hong Kong’s dynamism and resilience and pledged to make the message of the campaign the Chamber’s mission.

He thanked all sponsors and partners, the Hong Kong Jockey Club, speakers, panellists, and attendees for a record turnout 😊🙏



FULL SPEAKERS LIST



SUMMIT STATS

210+

ATTENDEES



27

SPEAKERS



10

SPONSORS



1

DAY



8

HOURS OF
CONTENT



EMAIL STATS

10

PROMOTIONAL
EMAILS SENT

28.7%

AVERAGE
OPEN RATE

1.6%

AVERAGE
CLICK RATE

5.5%

AVERAGE
CLICK TO
OPEN RATE

SOCIAL MEDIA STATS

29,486

SOCIAL
IMPRESSIONS

782

REACTIONS

76

REPOSTS

17

COMMENTS

13.7%

AVG CTR

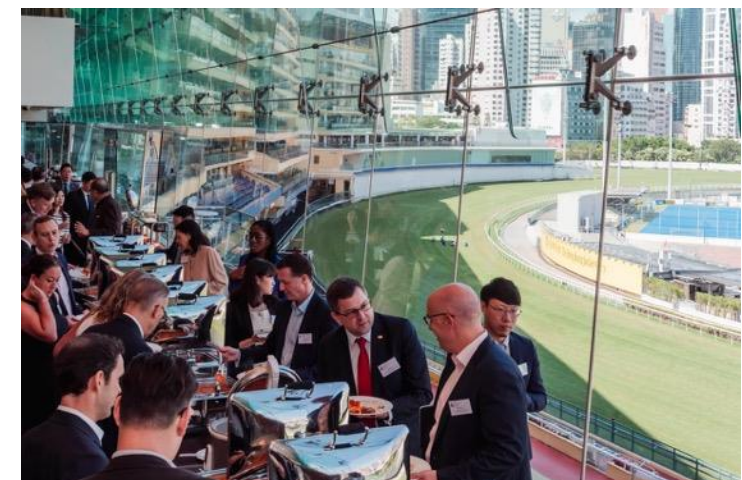
16.81%

AVG
ENGAGEMENT



THANK YOU

View our full photo album [here](#).



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THANK YOU

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