

INNOVATE THRIVE

Embrace the Challenge, Shape the Future



BritCham
HONG KONG
SUMMIT
2024
September 24

POST-EVENT REPORT

INNOVATE THRIVE

Embrace the Challenge, Shape the Future



The British
Chamber of Commerce
in Hong Kong
香港英商會

**BritCham
HONG KONG
SUMMIT
2024**
September 24

Thank you for joining us at the BritCham Hong Kong Summit 2024: Innovate Thrive. We are grateful for your generous support in making this possible.

We have received a tremendous amount of complimentary feedback from the attendees regarding the topics covered, the high quality of the speakers and overall experience from the Summit. The Summit centered on the role of innovation and technology in shaping a successful future for Hong Kong.

Keynote speakers included Chief Executive John Lee and Commissioner Cui Jianchun of the Chinese Foreign Ministry's office in Hong Kong. Commissioner Cui delivered the opening keynote speech, emphasising the long-term, far-reaching opportunities powered by innovation and technology, setting a positive and forward-thinking tone for the rest of the event. Chief Executive John Lee closed the Summit highlighting Hong Kong's global trade potential and the city's commitment to fostering a conducive environment for innovation and sustainability. He reiterated the importance of collaboration between the public and private sectors to drive economic growth and ensure Hong Kong - Asia's World City - remains competitive on the global stage.

The Summit covered practical strategies surrounding FinTech and digital banking to maintaining Hong Kong's status as a global financial hub, sustainable developments in real estate, and innovations in emerging sectors including HealthTech and biotechnology. We also highlighted cross-border collaboration and growing opportunities in innovation and new technology in the Greater Bay Area. We believe that the topics covered in the Summit provided a great platform for us to host further events as well as support our ongoing dialogue with the Hong Kong and Mainland Governments. We hope that you will continue to be part of this conversation with us.

Included in this report are details on attendee numbers, social media impressions, average open rate of EDMs, and more. It is clear from the data that the Summit reached a wide audience. We look forward to working with you all again in the future.

Paul McComb

Executive Director, The British Chamber of Commerce in Hong Kong

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INNOVATE THRIVE

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Photos from the Summit can be viewed [here](#).



SPEAKERS



SUMMIT STATS

300+
ATTENDEES



27
SPEAKERS



10
SPONSORS



1
DAY



7
HOURS OF CONTENT



EMAIL STATS

14
PROMOTIONAL EMAILS SENT

21.3%
AVERAGE OPEN RATE

5.4%
AVERAGE CLICK RATE

SAVE THE DATE: BritCham Hong Kong Summit 2024

TB The British Chamber of Commerce in Hong Kong <noreply@britcham.com>
To: Wendy Tang

Wednesday, 7 August 2024 at 10:53 AM



SAVE THE DATE Date: Tuesday 24 September 2024
Format: Hybrid
Venue: The St. Regis Hong Kong

BritCham Hong Kong Summit 2024
Innovate & Thrive

Embrace the challenge, shape the future and explore how innovation and technology plays a critical role in shaping a successful future for Hong Kong.

Date: 24 September 2024
Format: Hybrid
Venue: The St Regis Hong Kong

BritCham is pleased to announce its upcoming Summit on 24 September 2024 which will take a forward-looking perspective on the opportunities and ahead for our vibrant and innovative business community. We invite you to save the date.

The BritCham Hong Kong Summit is one of the largest and most important events for the international business community in Hong Kong, bringing together senior leaders and leading experts from all sectors. Hear expert opinions and gain valuable insights from a diverse range of Government officials, industry leaders, entrepreneurs, innovators, and change-makers to explore how technology and innovation plays a critical role in shaping a successful future for Hong Kong.

Delegates will gain valuable insights from keynote speeches, interactive panel discussions and networking sessions on the latest technological advancements, digital innovations and key developments across Hong Kong's business landscape. The Summit will cover practical strategies surrounding FinTech and digital banking to maintaining Hong Kong's status as a global financial hub, sustainable developments in real estate, and innovations in emerging sectors including HealthTech and biotechnology. We will also highlight cross-border collaboration and growing opportunities in innovation and new technology in the Greater Bay Area.

In-person and online tickets will be available soon – further details to follow.

If you are interested to learn more about the Summit, sponsorship opportunities and how you can get involved, please email events@britcham.com.

Contact Us

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Business Leaders Perspective on Hong Kong as a Global Powerhouse City at the BritCham Hong Kong Summit 2024

TB The British Chamber of Commerce in Hong Kong <noreply@britcham.com>
To: Wendy Tang

Wednesday, 11 September 2024 at 9:58 AM

CAUTION: External email. Do not click links or attachments unless you recognise the sender and know the content is safe.



INNOVATE THRIVE 11:35am to 12:20pm
BritCham HONG KONG SUMMIT 2024
September 24
Embrace the Challenge, Shape the Future

PANEL 1: Business Leaders Perspective on Hong Kong as a Global Powerhouse City

 Becky Liu Managing Director, Head of China Macro Strategy, Standard Chartered	 Doris Wong Managing Director, Head of Corporate Coverage, Global Banking, Hong Kong HSBC	 Jeremy Sheldon Chair of the British Chamber of Commerce in Hong Kong Managing Director, Leasing and Client Partnerships, APAC, JLL	 Lawrence Lam Chief Executive Officer, Prudential Hong Kong Limited	 Stephen Kitts Chair, Asia, Everheds Sutherland
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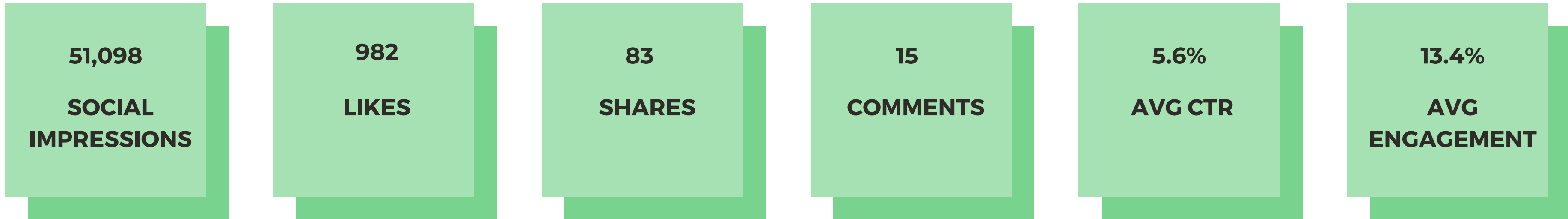
BritCham Hong Kong Summit 2024
Innovate & Thrive

Embrace the challenge, shape the future and explore how innovation and technology play a critical role in shaping a successful future for Hong Kong.

Date: 24 September 2024
Time: 10:00am Registration | 5:00pm Networking cocktail
Venue: The St. Regis Hong Kong
Format: Hybrid

[Read more about the Summit and buy ticket](#)

SOCIAL MEDIA STATS



MEDIA MENTIONS

South China Morning Post - Beijing's top diplomat in Hong Kong to address British Chamber of Commerce for first time - 17 September 2024

Press release by HKSAR Government - Speech by CE at BritCham Hong Kong Summit 2024 (English only) (with photo) - 24 September 2024

The Government of the Hong Kong Special Administrative Region
Press Releases

Speech by CE at BritCham Hong Kong Summit 2024 (English only) (with photo)

Following is the speech by the Chief Executive, Mr John Lee, at BritCham Hong Kong Summit 2024 today (September 24):

Mr Jeremy Sheldon (Chair of the British Chamber of Commerce in Hong Kong), Mr Paul McComb (Executive Director of the British Chamber of Commerce in Hong Kong), Deputy Consul-General Sarah Robinson (Deputy Consul-General of the United Kingdom to Hong Kong), distinguished guests, ladies and gentlemen,

Good afternoon to you all. I am delighted to be here, today, for the fourth annual BritCham Hong Kong Summit. And what a day it's been, with Commissioner Cui Jianchun opening the Summit and five smartly considered panel discussions, each centred on Hong Kong opportunity - long-term, far-reaching opportunities powered by innovation, sustainability, and more.

Panel One's theme certainly caught my attention, with its focus, and I quote, "Business Leaders Perspective on Hong Kong as a Global Powerhouse City".

Yes, ladies and gentlemen, Hong Kong indeed endeavours to become a global powerhouse city. With its energy, entrepreneurship and connectivity.

More than an ambition, it is a goal and collective commitment that the Hong Kong SAR Government is working, tirelessly, to realise.

With welcome assistance, let me add, from organisations such as the British Chamber of Commerce in Hong Kong, and its membership of some 1 000 professionals from about 350 companies. Each and every one of you as committed as we are to building a flourishing future for all, right here in Hong Kong.

At last count, over 640 UK companies call Hong Kong home. And it's reassuring to tell you that Hong Kong and UK companies like to do business together. Last year, our bilateral merchandise trade was up a whopping 19 per cent, year on year, and reached nearly HK\$130 billion.

Yes, Hong Kong has all along been a key export market for the UK. In the decade between 2014 and 2023, the value of UK exports to Hong Kong grew nearly 100 per cent, to GBP15.7 billion.

Our trade in services is just as vibrant. In 2022, the UK was Hong Kong's third-largest services trading partner.

And, of course, we like to invest in each other's economies and companies. In 2021, Hong Kong was the sixth-most popular destination for foreign direct investment from the UK, with a total value of GBP77.6 billion. That accounted for 4.4 per cent of the UK's total outward FDI stock. Hong Kong, in 2021, was the second-largest Asian investor in the UK, with FDI stock worth GBP16.3 billion.

Hong Kong's selling card, our great and enduring strength over the years, is our openness to trade and business, our eagerness to connect - with the UK and a world of companies and economies.

"One country, two systems" makes it happen. This unique principle allows Hong Kong to enjoy the wealth of opportunities our country presents, while taking full advantage of our dominant role as the multilevel bridge between the Mainland and the rest of the world.

It ensures Hong Kong's robust rule of law, as well as our continuous practice of the common law system, one that resembles that of the UK and many major global financial centres. It also helps to maintain our simple and low tax regime, world-class infrastructure, and international connectivity.

That's probably why the latest World Competitiveness Yearbook, published by the International Institute for Management Development, ranked Hong Kong fifth globally. We came first in the world in "international trade" and "business legislation", and was also among the global top five in "tax policy", "international investment", "basic infrastructure", "finance" and "education".

As a global powerhouse city, Hong Kong will never stop expanding its business and trade networks.

Beijing's top diplomat in Hong Kong to address British Chamber of Commerce for first time

Cui Jianchun will 'share the spirit' of third plenum and its 'implications for international business in Hong Kong' at event next week

Reading Time: 3 minutes



Connor Mycroft
Published: 11:00am, 17 Sep 2024 | Updated: 7:30pm, 17 Sep 2024

Corrected [1:03pm, 17 Sep, 2024]

Beijing's top diplomat in Hong Kong is set to deliver a keynote address at a coming British Chamber of Commerce event for the first time, in a bid to reach out to the international business community.

The city's British Chamber of Commerce announced that Cui Jianchun, commissioner of the Chinese foreign ministry's office in Hong Kong, would give the opening keynote speech at its summit on Tuesday next week.

"The Office of the Commissioner in Hong Kong holds significant importance in fostering foreign relations and promoting cooperation to

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OPENING WELCOME REMARKS: Jeremy Sheldon, Chair, The British Chamber of Commerce in Hong Kong

Our Chair Jeremy Sheldon delivered a welcome speech at the BritCham Hong Kong Summit on 24 September 2024 that while providing an upbeat look at the opportunities, was underpinned by an honest, realistic assessment of what we face. While recognising a time of great opportunity, change and innovation in Hong Kong; with all to play for; we needed to make sure we are garnering people's belief and trust in this city. It is obviously a desire for many, as it was a joy to see so many familiar faces alongside new friends as we gathered to tackle these pressing challenges and opportunities that impact our vibrant city.

In these times of constant change, he outlined positive reasons and rationale for optimism that were borne through the entire Summit, reminding us of Hong Kong's enduring spirit of resilience and adaptability. The alignment between our business community and authorities is stronger than ever, and could be paving a way for us to reclaim our status as Asia's World City. The Summit's focus on Hong Kong's future on key themes: FinTech, Real Estate, Sustainability, HealthTech and the Greater Bay Area sparked engaging discussions that highlighted how deeply ingrained innovation and collaboration is within Hong Kong. Our Chair emphasized the vital role that we all play in business and the community in attracting talent and fostering an inclusive environment for business growth.

We would like to extend our thanks to our Chair for his leadership and vision, and to all our attendees, sponsors, and speakers for your commitment to building a brighter future for Hong Kong. Here's to continued innovation, collaboration and sustainability.

OPENING KEYNOTE SPEAKER: Commissioner Cui Jianchun of the Ministry of Foreign Affairs of the People's Republic of China, based in Hong Kong

The Chamber was honoured to have Commissioner Cui Jianchun of the Ministry of Foreign Affairs of the People's Republic of China, based in Hong Kong, as our esteemed opening keynote speaker at the BritCham Hong Kong Summit 2024.

The Office of the Commissioner in Hong Kong holds significant importance in fostering foreign relations and promoting cooperation to enhance Hong Kong's international influence and competitiveness. Commissioner Cui shared the spirit of the Third Plenary Session of the CPC held in July 2024 and its implications for international business in Hong Kong.

Under the theme "Innovate and Thrive", the Summit will discuss business opportunities and challenges to shape the future and explore how innovation and technology play a critical role in shaping a successful future for Hong Kong.

MORNING KEYNOTE SPEAKER: Dr. Ryan Manuel, Founder, Bilby AI

The Chamber was honoured to have Dr. [Ryan Manuel](#), the Founder of [Bilby AI](#), as our keynote speaker at the BritCham Hong Kong Summit 2024. Bilby has developed AI algorithms, software, and technologies that help businesses understand government actions and their implications, which is particularly useful for trading, compliance, and analysis.

His keynote speech on the latest innovations in AI argued that the growing divides between the major players and the cheapness and widespread availability of large language models will make compute less relevant and put Hong Kong in a unique position to make world-leading AI software – as long as it acts now.

PANEL 1: Business Leaders Perspective on Hong Kong as a Global Powerhouse City

Influential figures in Hong Kong's financial services and legal sector graced the stage to look closely at innovation and digital transformation at our first panel this morning on Business Leaders Perspective on Hong Kong as a Global Powerhouse City.

Our speakers brought a wealth of knowledge, expertise, and dedication to the panel discussion, exploring emerging technologies, disruptive business models, and strategies for fostering a culture of innovation, and their impact on the existing business models. Discussions revolved around innovative solutions, entrepreneurship, startup ecosystems, and the role of technology in driving business growth and competitiveness.

Jeremy Sheldon brought his perspective as the Chair of the British Chamber of Commerce to position the key messages in the larger context of the Summit, giving our audience a glimpse of what to expect for the day.

Despite a challenging external environment, Hong Kong is developing into an international innovation and technology centre, through the Science Park, Northern Metropolis and other significant investments in infrastructure in order to develop the digital economy and thus developing Hong Kong into a smarter city. A perfect lead-in to our next few panels on embracing the challenge, shaping the future and exploring how innovation and technology can play a critical role in shaping a successful future for Hong Kong.

The Chamber would like to extend its heartfelt gratitude to our panelists Becky Liu of Standard Chartered; Doris Wong of HSBC; Lawrence Lam of Prudential plc Hong Kong; Stephen Kitts of Eversheds Sutherland for their profound insights and collective brilliance.

PANEL 2: Greening Hong Kong's Skyline: Real Estate and Sustainable Development

Panel 2 on Greening Hong Kong's Skyline: Real Estate and Sustainable Development highlighted the unique context of Hong Kong and explores how the real estate industry can embrace sustainability practices through innovative technological solutions. The panel discussion delved into topics such as green building solutions tailored to the urban landscape, smart energy management systems for efficient resource utilisation, the integration of renewable energy in high-density developments, circular economy initiatives specific to Hong Kong's ecosystem, and the pivotal role of technology in addressing the city's environmental challenges and driving sustainable development in the real estate sector.

Credit to our panelists Helen Amos of JLL; Jonathan Chiu of Schneider Electric Hong Kong; Melanie Kwok of Sino Group; Patrick Ho of Swire Properties; and moderator Shaman Chellaram of Colliers.

PANEL 3: FinTech and Digital Banking

As the Summit continued in the afternoon, we presented our third panel on FinTech and Digital Banking which focused on the intersection of technology and finance, exploring the latest innovations in financial technology, digital banking, payment systems, blockchain, and cybersecurity. Discussions revolved around regulatory frameworks, AI-driven solutions, customer-centric banking, and the future of digital finance in Hong Kong.

We thank our panelists Barbaros Uygun of Mox Bank of Standard Chartered; Frankie Tam of Eversheds Sutherland; Marina Tong of HSBC Hong Kong for sharing their views as well as our moderator Keith Pogson of EY for bringing the future of FinTech and Digital Banking into the spotlight.

PANEL 4: Innovations in HealthTech and Biotechnology Revolutionizing Healthcare in Hong Kong

This panel shone a spotlight on the cutting-edge advancements in HealthTech and biotechnology, specifically tailored to the healthcare landscape of Hong Kong. Discussions covered the seamless integration of technology into healthcare delivery, with a particular emphasis on enhancing patient outcomes and experiences. By showcasing the latest trends and developments in HealthTech and biotechnology, this track inspired collaboration, drive innovation, and ultimately transform the healthcare landscape in Hong Kong for the better.

Credit goes to our fantastic panelists Candy Au Yeung of Prudential plc Hong Kong; Cedric Lam of Eversheds Sutherland; Shan Wu of AstraZeneca; Dr Michael Wong of the Hospital Authority; as well as our moderator Dr. Hanif Kanji for sharing the transformation of the healthcare landscape in Hong Kong.

PANEL 5: Powering the Greater Bay Area's Technological Advancements

Our final panel of the Summit zoomed in on the immense opportunities and collaborative potential within the Greater Bay Area (GBA), encompassing Hong Kong, Macau, and nine other cities in Guangdong Province. Together we explored the dynamic landscape of cross-border innovation, technology transfer, startup ecosystems, investment prospects, and regional cooperation that are propelling technological advancements across industries.

Discussions revolved around the strategic advantages of the GBA, exploring how cross-border collaborations can unlock innovation potential. By drawing attention to the unique dynamics and collaborative spirit of the GBA, this panel inspired attendees to leverage this remarkable ecosystem, fueling technological advancements and propelling the Greater Bay Area to new heights of innovation and economic growth.

A sincere thank you to our panelists Annie To of Infotronic Technology Limited; Eric Or of HKSTP - Hong Kong Science and Technology Parks Corporation; Stanley Sum of KPMG China and our moderator Prof. Lapman Lee of The Hong Kong Polytechnic University .

CLOSING KEYNOTE SPEAKER: The Hon John KC LEE, GBM, SBS, PDSM, PMSM, The Chief Executive of the Hong Kong Special Administrative Region

The Chamber is thrilled to have The Hon John KC LEE, GBM, SBS, PDSM, PMSM, The Chief Executive of the Hong Kong Special Administrative Region, to give the closing keynote at the BritCham Hong Kong Summit 2024. The Hon John KC Lee thanked the Chamber for its commitment in building a flourishing future for all in Hong Kong.

The Hon John KC Lee shared with the audience Hong Kong's unique strengths under "one country, two systems" and its development as a global powerhouse city in such areas as finance, trade, innovation and technology, and talent. He also reiterated Hong Kong's continuous devotion to expanding its business and trade networks with both well-established partners and budding economies.

CLOSING REMARKS: Paul McComb, Executive Director, The British Chamber of Commerce in Hong Kong

It's a wrap!

Closing an inspiring BritCham Hong Kong Summit 2024, Chamber Executive Director Paul McComb told the audience "we are an exceptional city and it's time for Hong Kong to get its mojo back!"

The packed Summit saw keynotes from Commissioner Cui and Chief Executive John Lee emphasising Hong Kong's pivotal role in international business and innovation. Dr. Ryan Manuel's tech keynote and our five in depth panel discussions showcased the importance of embracing new technologies and sustainable development.

A big thank you to our speakers, moderators, MC Alexandra Grierson, and our sponsors: Eversheds Sutherland, HSBC, Prudential plc, Standard Chartered, JLL, Swire Pacific, Barclays, ICAEW, AstraZeneca, and The Law Debenture Group. To the organisers, partners, and participants, your dedication made this summit a success.

See you in 2025. In the meantime, let's "Innovate and Thrive!"

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**BritCham
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2024**
September 24

THANK YOU

Wendy Tang

Head of Business Development,

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