

ORGANISER



SUPPORTED BY



British
Consulate-General
Ho Chi Minh City

UK - VIETNAM BUSINESS FORUM 2026

VISION 2045
CREATING A HIGH INCOME, HIGH VALUE ECONOMY

Thursday, 29th October 2026
Vinpearl Landmark 81, Autograph Collection



ABOUT BRITCHAM VIETNAM

BritCham Vietnam now boasts a community of more than 750 people and continues to grow both its membership base and influence. Partnerships and collaborations are at the heart of what we do. Working together with our members and stakeholders to drive growth, collaboration and positive impact. Whether this is through our online or offline channels, we approach all with the same flexibility and openness to provide an outcome that benefits all. Sponsorship opportunities are available on an annual basis through our National Sponsorship categories, or for all our events, whether they be networking, business or charity as well as our online platforms.

OUR MISSION

To promote the prosperity of British Businesses in Vietnam through community building, advocacy, research and sustainable development.

OUR VISION

To be the driving force supporting British Business in Vietnam.



BritCham
VIETNAM

OVERVIEW

The UK-Vietnam Business Forum is a flagship platform for advancing trade, investment and economic cooperation between the United Kingdom and Vietnam. Convening senior government representatives, diplomats, business leaders and investors, this year's Forum will explore Vietnam's Vision and Development Pathway towards 2045 and the role of Capital Markets in supporting the International Financial Centre (IFC), while creating opportunities for dialogue, partnership and business growth.

Taking place over two days, the Forum is designed to bridge policy insights and commercial opportunities. Day 1 will feature high-level discussions, thought leadership and a Business Expo, whilst Day 2 will focus on facilitating meaningful business connections through a Trade Mission programme featuring curated B2B meetings and stakeholder engagement.

- **Event Date:** 29 & 30 October 2026
- **Location:** Vinpearl Landmark 81
Autograph Collection, 720A Dien Bien Phu Str.,
Thanh My Tay Ward, Ho Chi Minh City, Vietnam



OBJECTIVE

This forum offers a dynamic platform for collaboration, investment dialogue, and strategic partnerships between the UK and Vietnamese business communities. Be seen and heard across the different event areas, Conference, Sector Seminars & Gala Dinner. The event will act as an access point for both UK and Vietnam companies to explore opportunities in both markets and how to maximise this opportunity.

PARTNERSHIP VALUE

- Knowledge leadership
- Connect with industry experts
- Showcase your companies knowledge and experience
- Brand awareness
- Meet new clients, suppliers & experts
- Event PR

TARGET AUDIENCE

UK Government, Vietnam Government, British & Vietnamese Businesses, ASEAN & UK based businesses.

HOW TO ENGAGE



Plenary



Market Insights

Gain perspectives on key trends shaping UK-Vietnam business and investment.



Breakout



Thought Leadership

Speak or moderate in key sessions aligned with UK strengths and Vietnam's development priorities.



Gala Dinner



Relationship Building

Foster meaningful connections with senior leaders and key stakeholders.



B2B Meeting



Strategic Positioning

Associate your brand with excellence, showcase the knowledge, experience and delivery capability of the UK.

TENTATIVE AGENDA

DAY 1

29th October 2026

TIME	ACTIVITY
8:00 - 8:30	Registration and Welcome refreshments UK-VN Business Expo
8:30 - 8:40	Opening remarks by BritCham
8:40 - 8:50	Opening Remarks by UK Government
8:50 - 9:00	Opening Remarks by Vietnam Government
9:00 - 9:05	Introduction
9:05 - 9:25	Keynote 1: Vision 2045: Creating a High-Income, High-Value Economy
9:25 - 10:05	Pannel Discusion
10:05 - 10:25	Keynote 2: Capital Markets - The Launchpad for Growth
10:25 - 10:55	Tea break & Networking UK - VN Business Expo
10:55 - 11:15	Keynote 3: Infrastructure for a future ready Vietnam
11:15 - 11:55	Panel discussion
11:55 - 12:00	Closing Remarks for morning session
12:00 - 13:30	Networking Lunch UK - VN Business Expo
13:30 - 15:30	Breakout room 1 Breakout room 2 Break out room 3
18:30 - 22:00	Gala Dinner

DAY 2

30th October 2026

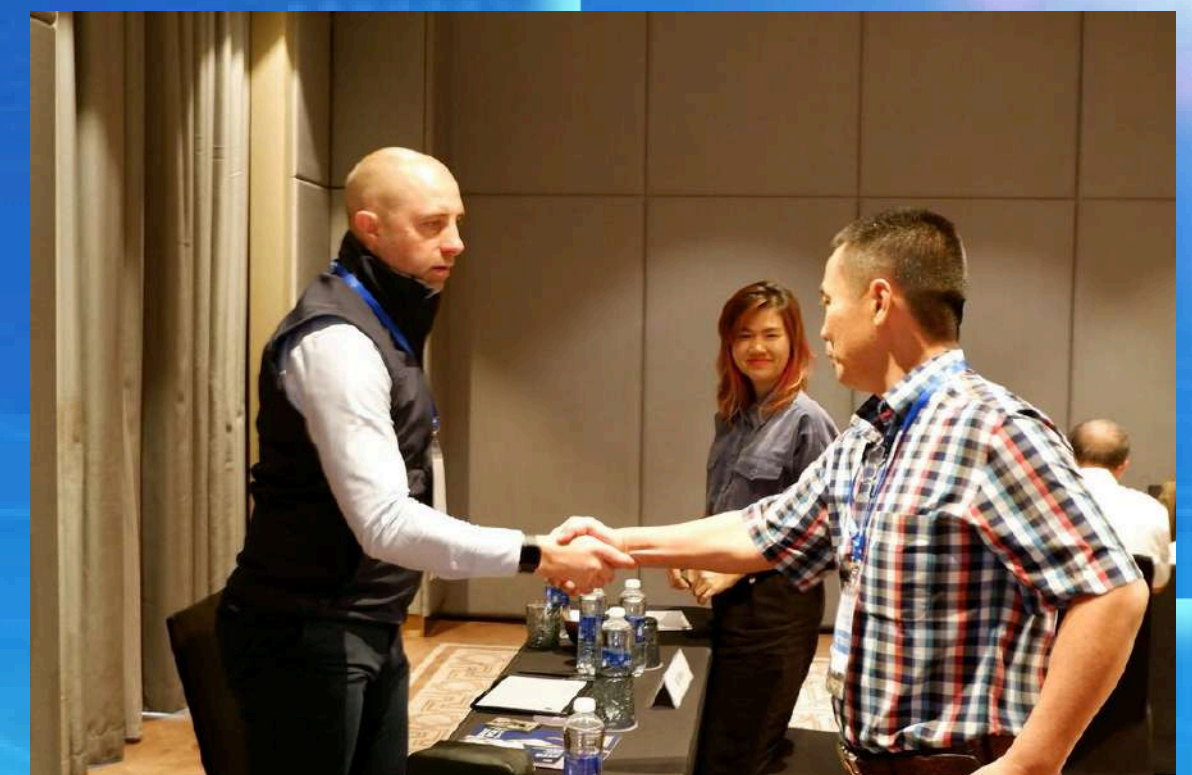
TIME	ACTIVITY
8:30 - 9:00	Registration
9:00- 12:30	Targeted B2B Business Matching Sessions Sector-Focused Discussions <i>*This will include a minimum of 3 specific meetings organised with potential partners.</i>
12:30 - 13:30	Networking tea break

Day 2: B2B Meeting

Held alongside the UK-Vietnam Business Forum 2026, the programme brings together UK and BritCham member companies through the British Chamber network, business associations and strategic partners to gain market insights, engage with key stakeholders and explore commercial opportunities.

Following the Forum, delegates may join an optional Trade Mission featuring curated B2B meetings with potential partners, clients, investors and government stakeholders, tailored to their business objectives.

Together, the Forum and Trade Mission provide a platform for UK businesses to build partnerships, identify opportunities and strengthen commercial ties with Vietnam.



Why the UK–Vietnam Trade Mission?



Day 2: B2B Meeting
(minimum 3 meetings)

BENEFIT	2-Day Package Ticket
Number of representatives and attendees	2
Connect with potential partners, investors and industry stakeholders through curated one-to-one B2B meetings	✓
Access to key activities on Day 1 and Day 2: Plenary, Expo, Lunch, Breakout sessions, Gala dinner, and B2B meetings	✓
A featured company introduction on event landing page	✓
Dedicated e-shot to BritCham’s contact network (10,000 contacts)	1

2-Day Package price (Day 1 and Day 2):

Member Price: **25,000,000 VND/710 GBP/950 USD for 2 representatives**

Non-Member Price: **35,000,000 VND/995 GBP/1,330 USD for 2 representatives**

**Please note that some B2B meetings may take place online depending on the location of Vietnamese companies*

Additional Ticket

Standard Ticket	Member	Non - Member	Corporate ticket 5 tickets/ package	Member	Non - Member
Day package	1,800,000	2,500,000	Day package	7,200,000	9,000,000
Evening package	2,650,000	3,500,000	Evening package	12,000,000	15,000,000
Full package	3,500,000	4,000,000	Full package	16,500,000	17,500,000

PAST EVENT

The inaugural UK-Vietnam Business Summit 2025 welcomed around 300 distinguished delegates, including representatives from government agencies, international organisations, leading corporations and industry associations. The Summit featured insightful discussions on key areas of bilateral cooperation, including international finance, renewable energy, sustainability, the digital economy and JETP-related initiatives, while fostering meaningful dialogue and business connections.



600K +

Digital media metrics



300+

Participants



20+

partners



PAST EVENT

Plenary





PAST EVENT

Breakout Session



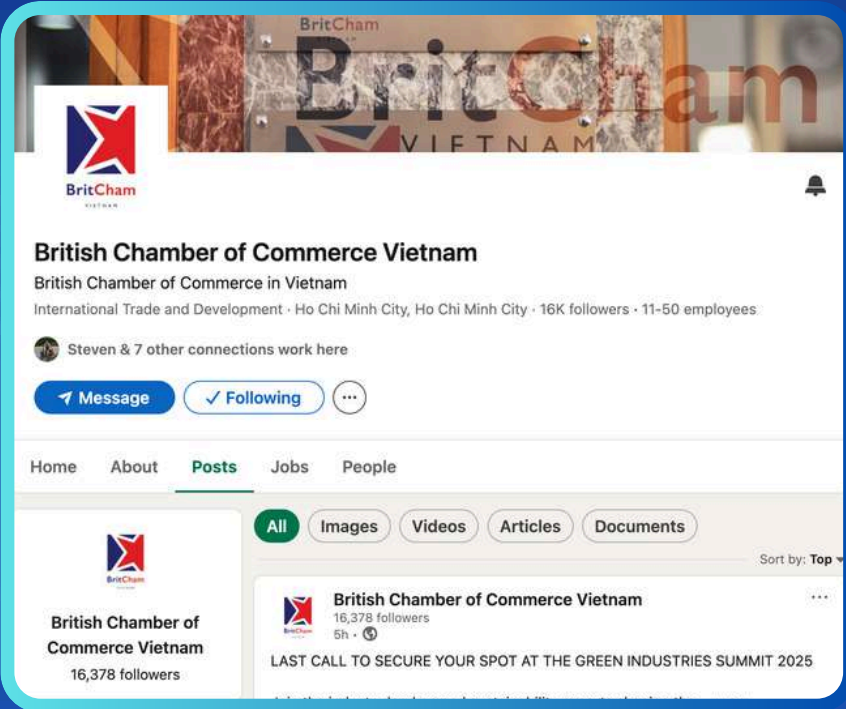


PAST EVENT

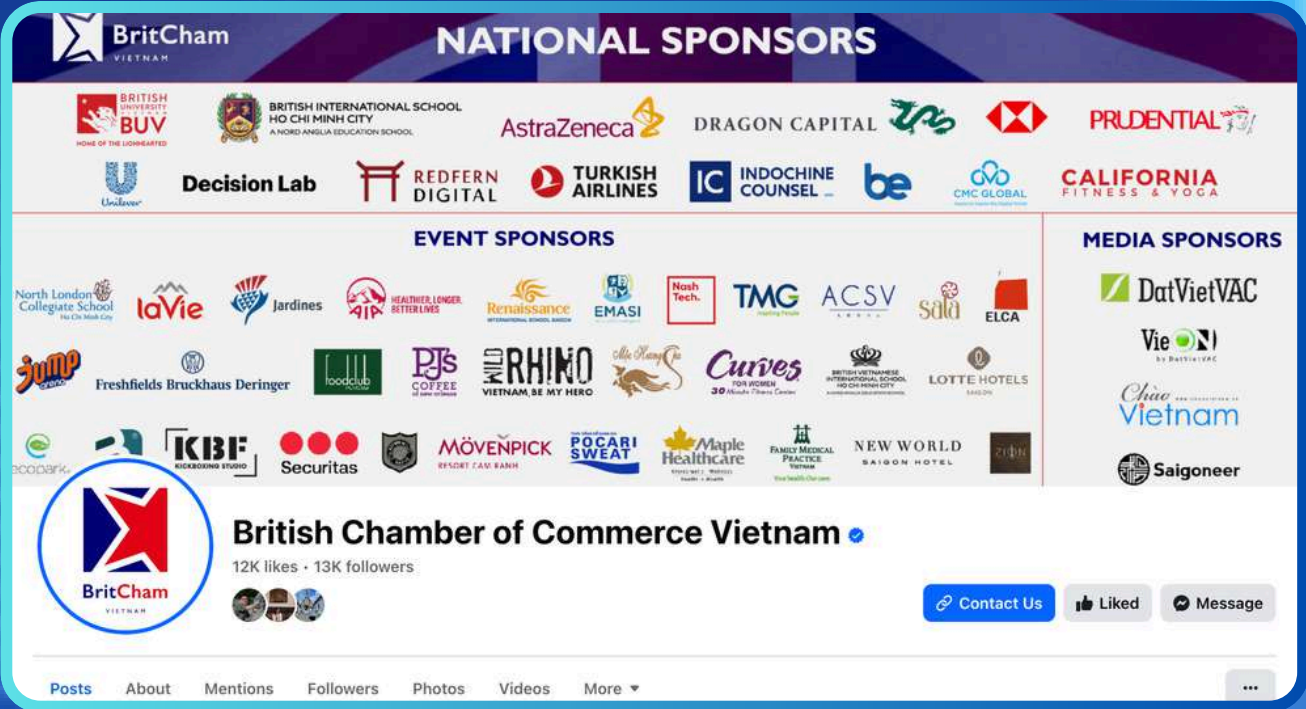
Gala Dinner



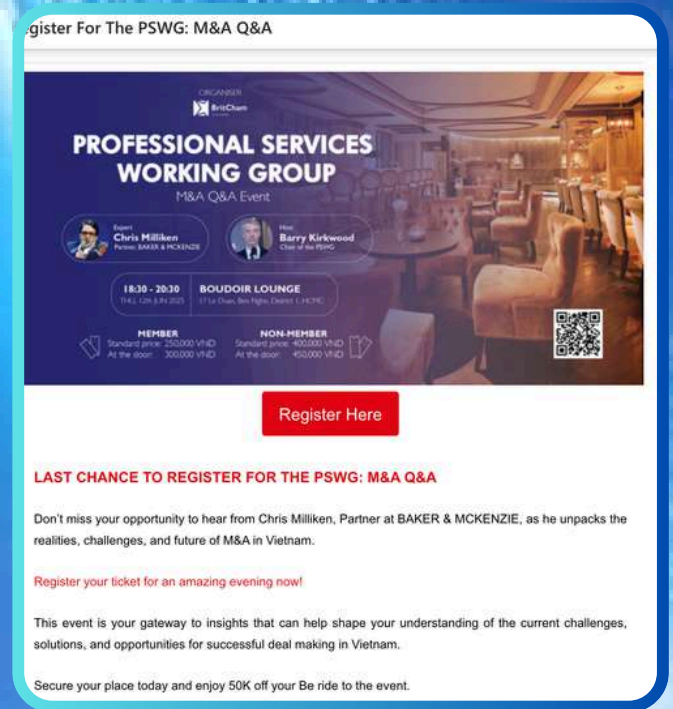
MEDIA CHANNELS



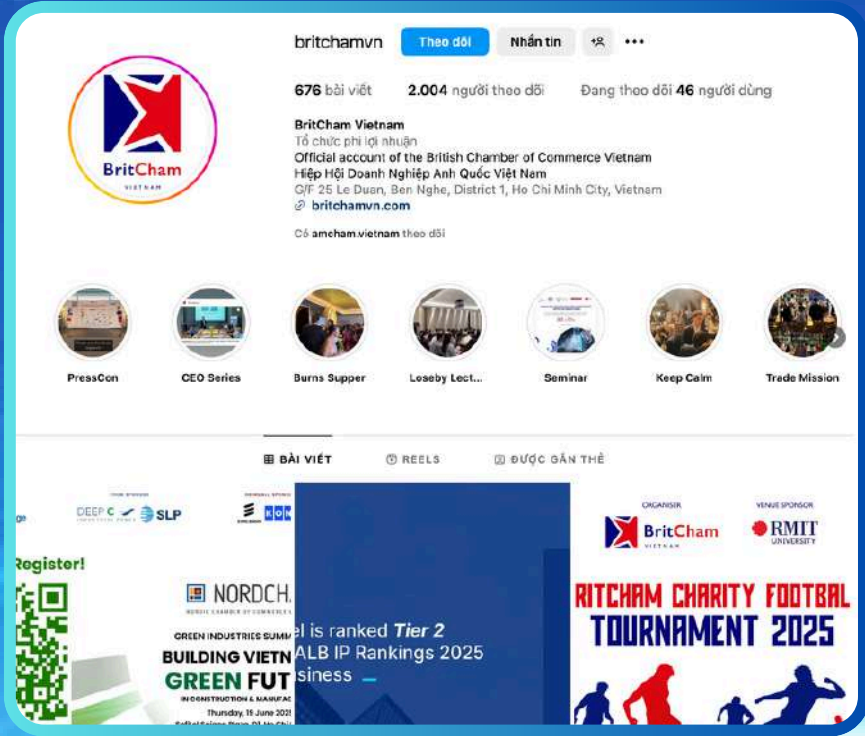
LINKEDIN - 19K FOLLOWERS



FACEBOOK PAGE - 15K FOLLOWERS



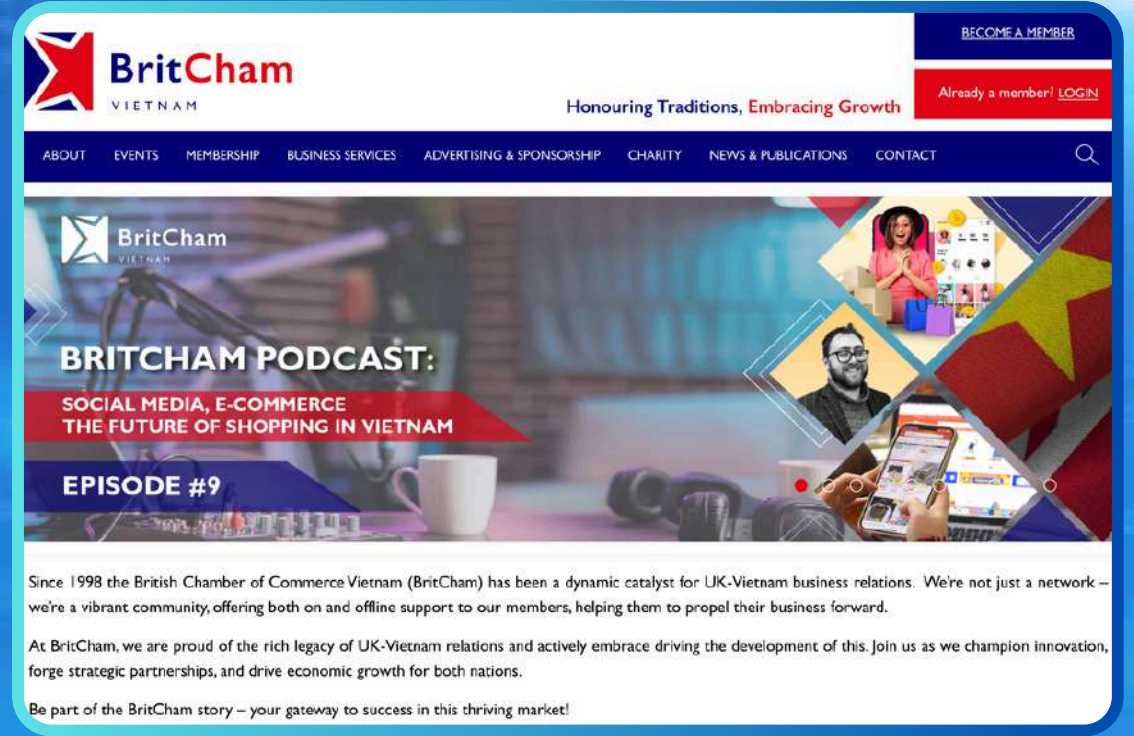
EMAIL BLAST



INSTAGRAM



EVENT LANDING PAGE



WEBSITE

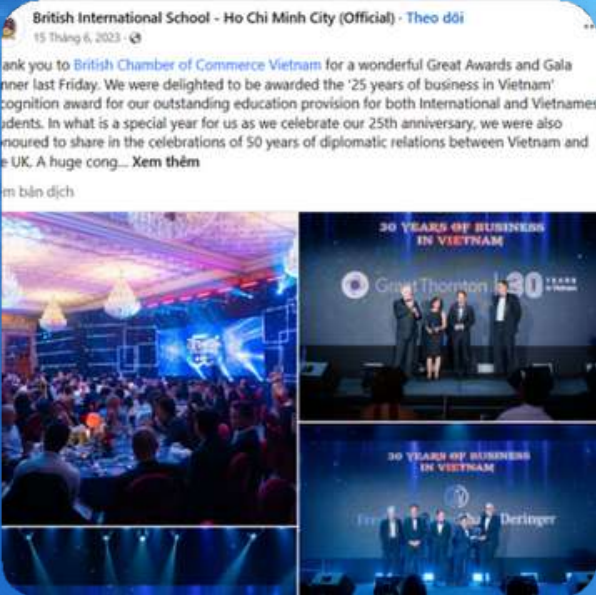


BritCham
VIETNAM



MEDIA COLLABORATION

Media collaboration with BritCham brings strong brand visibility, credibility, and access to a high-level international business audience.



CONTACT US

If you still are not a BritCham member, join us today and benefit from our events, advocacy, media discounts and networking opportunities!

For more information about membership, sponsorship and event, please contact:

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