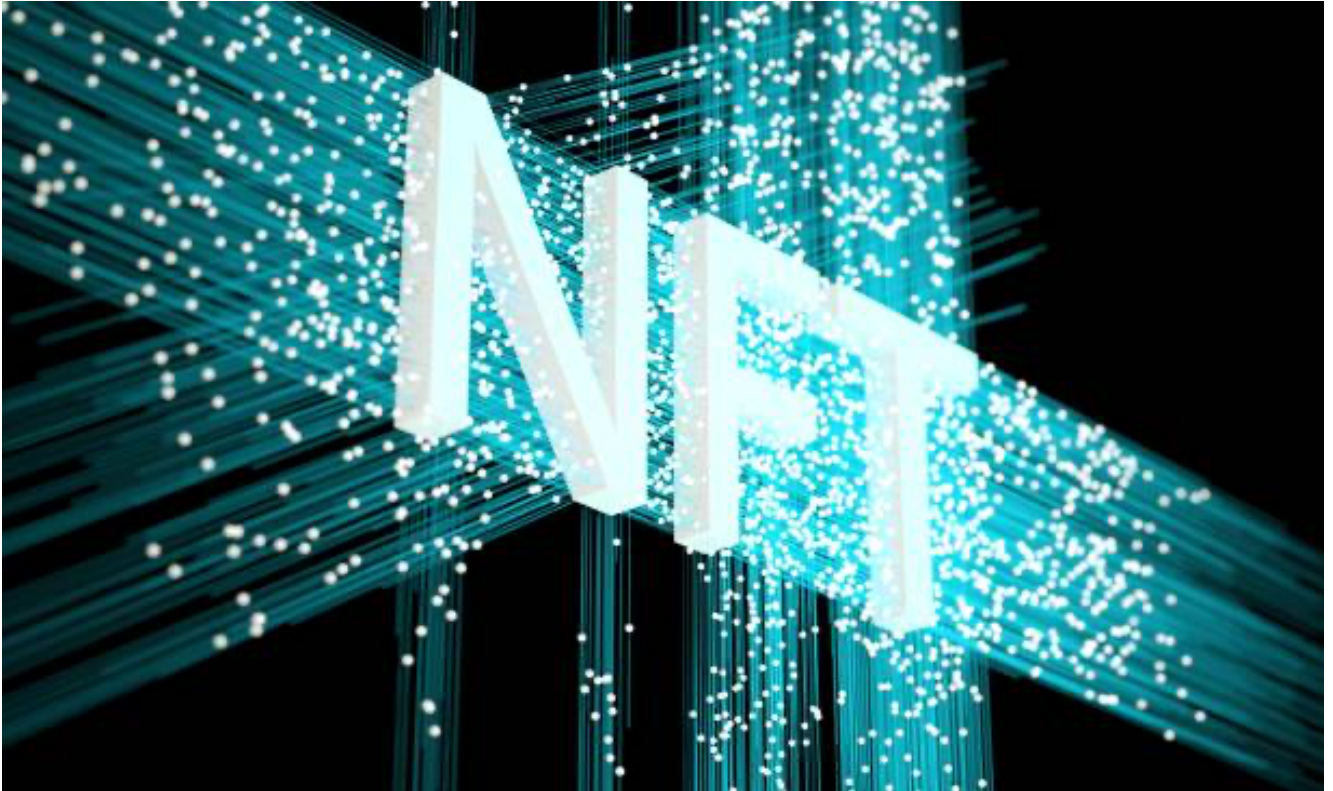


The Rise of NFT



Speakers:

Jennifer Sunderlin, Director of Financial Services Risk Practice, EY

Max Moore, Head of Contemporary Art Sales, Asia; Co-Head of Digital Art Sales, World Wide, Sotheby's

Moderator:

Andrew Work, Executive Director, Self Storage Association Asia

The Rise of NFT

As technology continues to advance at an exponential rate and becomes increasingly intertwined with our daily lives, it should be no surprise that non-fungible tokens (NFTs) are exploding in popularity and sales volumes. In fact, Global sales volumes of NFTs reached US\$10.7 billion in the third quarter of 2021, making an eightfold increase from the previous quarter. This magnitude of attention is eye-catching, to say the least, and it has businesses and individuals around the world taking action.

During this webinar we will explore how NFTs influence industries as well as what advantages and risks they bring. Will Hong Kong play an important role in NFTs and how can it be regulated in the Blockchain world?

About the speakers



Jennifer is a Director in EY's Financial Services Risk Practice in Hong Kong. She works with large, multinational financial institutions navigate regulatory complexities arising from technology and digital risks. Jennifer has led large teams in the Risk Function for an international bank for 10+ years' in roles based in London, Mexico City and Hong Kong. She has a background in law and is currently studying an Executive MBA in Technology, focusing on regulatory issues arising from AI, augmented reality, blockchain and digital assets.



Max Moore is the Head of the Contemporary Art Auctions for Sotheby's Asia and Co-Head of the NFT department worldwide. In this role, Max leads the strategy of Sotheby's NFT department.

About the moderator



Andrew Work is the Executive Director of the Self Storage Association Asia. The SSAA's core membership comprises operators, suppliers and investors in the alternative real estate class of self storage and valet storage. This membership stretches from Japan to Indonesia in the east to Jordan and Dubai on its western bounds and it welcomes members from around the world. Webinars, an online library of relevant educational resources, an Annual Survey of Operators, direct networking and a legendary annual Expo are all part of how members connect, learn and grow. Andrew is also a

co-founder of The Lion Rock Institute (est 2004) and Harbour Times (est 2013, sold 2021). He is the former Executive Director of The Canadian Chamber of Commerce in Hong Kong (2007-2012) and currently sits on the Real Estate Committee of that Chamber. These roles have seen him engage in a wide range of policy issues pertaining to Hong Kong governance and business.

Pricing

- Member: HK\$140
- Non-Member: HK\$250

Details on how to join will be sent via email by 5pm the day before the webinar.

Terms & Conditions

- Reservations in advance are required. Please consider your booking confirmed unless notified otherwise.
- Cancellations must be made in writing 24 hours prior to the event. No shows will be charged.
- This event is closed to the media.
- The event will be cancelled if the No.8 Typhoon signal or the Black Rain Storm warning is in force.

- By attending this event, you agree to be photographed, recorded, and/or filmed and give permission to use your likeness in promotional and/or marketing materials.
- For further information please email catherine@britcham.com
- All payments for this event need to be settled by credit card through PayPal. Please note you do not need a PayPal account to complete payment.