

# The Power of Ethical Leadership & Speaking Out



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**Speakers:**

Denis Jackson, Chief Executive Officer, The Law  
Debenture Corporation p.l.c.

Evalina Yim, Assistant Director, Community Relations  
Department, Independent Commission Against Corruption

Mark Hughes, Partner, Eversheds Sutherland

Mary Lau, Executive Director, Hong Kong Business Ethics Development Centre, Independent Commission Against Corruption

Moderator:

Paul McComb, Executive Director, The British Chamber

## **The Power of Ethical Leadership & Speaking Out**

Hong Kong is renowned for its deep-rooted culture of probity and zero tolerance towards corruption, achieved through a steadfast commitment to embracing ethics within the business community. Business ethics act as the first line of defence against corruption and malpractices, creating a clean business environment.

Recognising the importance of good business ethics, the Hong Kong Business Ethics Development Centre (HKBEDC), established under the auspices of the Independent Commission Against Corruption (ICAC), promotes an ethical business culture and practices through a unique public-private partnership by supporting business organisations in enhancing their corruption prevention capabilities through both people and systems. A strong ethical culture of checks and balances goes hand in hand with robust internal controls that are conducive to whistleblowing, protecting the reputation of

organisations and the interests of all stakeholders.

Business ethics and good governance is firmly under the spotlight at this breakfast briefing. Apart from the sharing of ICAC representatives, we are delighted to welcome Eversheds Sutherland and The Law Debenture Corporation plc (FTSE250), with their CEO Denis Jackson, visiting Hong Kong from London, to join us in sharing his perspectives, particularly as pertains to their independent whistleblowing services, training and investigations business, Safecall. The panel will be moderated by the Chamber's Executive Director, Paul McComb, who will contribute insights from his work with the Hong Kong Business Ethics Development Advisory Committee (HKBEDAC).

## **About the speakers**





**Denis Jackson** is CEO and joined Law Debenture in July 2017. Before joining Law Debenture Denis held roles at Capita plc, Throgmorton UK Limited, Tiba Trading Europe Limited and Citigroup (formerly Saloman Brothers). Now based in London, Denis has spent nearly a third of his career internationally including as Head of the Finance Desk for Saloman Brothers in Hong Kong and in Treasury roles in New York.

As part of the Law Debenture independent professional services offering, we provide a range of transactional and

governance services including our wholly owned global whistleblowing services provider, Safecall which Law Debenture acquired in 2007. In addition to the whistleblowing hotline available in 175+ languages, Safecall provide industry leading training, investigation support and case management software to businesses, charities and government bodies covering 5 million+ employees in over 1,000 organisations worldwide.



**Ms Evalina Yim** joined Community Relations Department (CRD) of the Independent Commission Against Corruption (ICAC) over 30 years ago, and has been posted to various headquarters units and regional offices, responsible for community education and liaison with various sectors of the community. She was promoted to the present rank in 2021, and now leads a Division under CRD with a broad portfolio, including business sector preventive education, youth and moral education, and mass and media communications, to advance the Commission's objectives in educating the public against the evils of corruption, fostering public support in combatting corruption and sustaining a probity culture in society.

Ms Yim received advanced professional and management training offered by Mainland and overseas institutions, including Tsinghua University in Beijing and Harvard Kennedy School, Harvard University in USA.



**Mark** is a Partner of Eversheds Sutherland based in the firm's Hong Kong office. He leads the firm's Litigation and Dispute Management practice in Asia.

He joined the firm in 2020, after 18 years with a Magic Circle firm. He relocated from London to Hong Kong in 2010.

He advises clients on a wide range of contentious matters including investigations by regulators and other authorities in Hong Kong and overseas and internal investigations and inquiries arising out of alleged misconduct, litigation in the Hong Kong courts and arbitration. Many of the matters on which he has advised have involved multi-jurisdictional issues.



His clients have included financial institutions, private equity firms, brokers, asset management firms, listed companies, large state and privately held group companies, partnerships and individuals.



**Ms Mary Lau** has over 30 years' experience in ICAC. Throughout the years, she has been providing professional corruption prevention advice and ethics training to professionals and senior management of public

and private sector organisations. She was also involved in organising multiple large-scale publicity campaigns and public engagement activities for enhancing awareness of ICAC's work, its transparency and the importance to uphold integrity.

Ms Lau is currently the Executive Director of the Hong Kong Business Ethics Development Centre (HKBEDC). She is devoted to the promotion of business and professional ethics in Hong Kong as well as upholding a level-playing field and probity culture within the business community.

## **About the moderator**



**Paul** is the Executive Director of the Chamber and is responsible for the Chamber's overall management, its financial status and staff. Paul joins us from the UK's Department for International Trade where he was responsible for developing and delivering the UK's strategy to achieve GBP 1 trillion in exports by 2030.

**This event is hosted by Jeremy Sheldon.**

*Ticket includes a full hot English breakfast buffet.*

**Please note that Business Attire is required by the Hong Kong Club - collared shirts must be worn by men, and jeans, sandals and sports shoes are not permitted. To see the full list of club rules on dresscode, please [click here](#).**

## **Pricing**

- Start-up Member: HK\$440
- Member: HK\$550
- Non-Member: HK\$680

## **Terms & Conditions**

- Reservations in advance are required. Please consider your booking confirmed unless notified otherwise.
- Cancellations must be made in writing 24 hours prior to the event. No shows will be charged.
- This event is closed to the media.
- The event will be cancelled if the No.8 Typhoon signal or the Black Rain Storm warning is in force.
- By attending this event, you agree to be photographed, recorded, and/or filmed and give permission to use your likeness in promotional and/or marketing materials.
- For further information please email



catherine@britcham.com

- All payments for this event need to be settled by credit card through PayPal. Please note you do not need a PayPal account to complete payment.