

The Global Data Privacy and Cybersecurity Landscape



Speakers:

John Tomaszewski, Partner and co-chair of the Global Privacy & Cybersecurity Practice, Seyfarth Shaw

Phil McManus, Director of Innovation, NTT Com Asia

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The laws on data privacy and cybersecurity are developing at a rapid pace across the world. Cross-border transfers of personal data and technology have been a focal point in recent years. Staying on top of these rules and ensuring compliance can be challenging for companies, with many not knowing where to begin or

whether to adopt a country by country or global approach.

Join leading global privacy and cybersecurity expert and law firm partner, John Tomaszewski of Seyfarth Shaw, for this webinar where he will walk through the various data transfer rules in the UK, Europe and China, the practical impact of these rules, and what companies should consider when creating a compliance framework to deal with them. Along with the differences in the various laws, John will also discuss the similarities in approach between the various countries, including what constitutes “adequate safeguards” at the recipient’s end of the transfer. While these similarities do provide paths forward for cross-border transfers, sometimes these similarities can also create tension in data and technology transfers.

Laws/Regulations to be covered include: China’s Cyber Security Law and Personal Information Protection Law, Hong Kong’s Personal Data (Privacy) Ordinance, the UK Data Protection Act and Protection of Electronic Communication Regulations and the EU GDPR.

Following John’s presentation, there will be a fireside chat to look at this topic from a practical perspective. You are also invited to submit questions in advance or during the fireside chat to be addressed by John.

About the speaker



John has significant experience counselling companies regarding data protection and information security throughout the Americas, Europe, and Asia. He has prepared data protection documentation for human resource outsourcing companies, cloud service providers, social media companies, and a host of traditional brick

and-mortar and emerging-technology clients.

John was the first chief privacy officer for CheckFree (now FISERV), where he created internal and external global privacy programmes for the online bill payment pioneer. In his role as general counsel at TRUSTe, the most successful privacy Trustmark in the world, he ensured that privacy certification programmes were recognised as best-in-class on an international scale.

John has been a co-author of several information security and privacy publications and has also provided input to the drafting of various security and privacy laws around the world, including the APEC Cross-Border Privacy Rules system. He is a frequent speaker globally on the topics of cloud computing, Self Regulatory Organizations ("SROs"), cross-border privacy schemes, and secure e-commerce.



Phil McManus is the Director of Innovation at NTT Com Asia. Hailing from both a corporate and startup background, Phil brings together the innovation and cutting-edge ideas and applications of startups and academics, with the secure infrastructure and fixed and mobile connectivity needed to collect, stream, and analyse data in real time from any source, in any location. Prior to joining NTT Com Asia, Phil was the CISO at a scale up headquartered in Asia, responsible for both its internal cybersecurity posture and for its global cyber and risk practice. Phil also co-founded a cybersecurity startup,

after working for many years in the cyber and cloud space for global telecoms giant BT.

Pricing

- Member: HK\$140
- Non-Member: HK\$250

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- Reservations in advance are required. Please consider your booking confirmed unless notified otherwise.
- Cancellations must be made in writing 24 hours prior to the event. No shows will be charged.
- This event is closed to the media.
- The event will be cancelled if the No.8 Typhoon signal or the Black Rain Storm warning is in force.
- By attending this event, you agree to be photographed, recorded, and/or filmed and give permission to use your likeness in promotional and/or marketing materials.
- For further information please email catherine@britcham.com
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