

The Ever-evolving NGO Landscape: Support your Community



Supported by the [Social Sustainability Committee](#)

Speakers:

Lisa Lam, Director, Development & Partnerships, HandsOn Hong Kong

Sue Toomey, Executive Director, HandsOn Hong Kong

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The Chamber has just launched a Community Outreach Programme where we will look to foster relationships and **support local Hong Kong NGOs**, in particular, those that are contributing to the Hong Kong community. More details to come soon - watch this space.

The prolonged pandemic has had a material impact on Hong Kong, especially on vulnerable and marginalised groups in our community. The nonprofit sector provides critical programs to these groups, and these essential services rely on volunteers to continue.

To help raise awareness on the importance of '**World NGO Day**' and NGO partnerships we have invited Sue Toomey and Lisa Lam from HandsOn Hong Kong to share with you the ever-evolving landscape of Hong Kong's social needs, key focus areas for the coming year and ways in which individuals and companies can support their community in these challenging times.

Join this webinar to learn how you can support local NGO's in Hong Kong and make a difference.

About the speakers



Lisa has over 10 years of working experience in the nonprofit, public relations and journalism fields. Before joining HandsOn Hong Kong, she oversaw PR and Corporate Communications for Lan Kwai Fong Group and was a recovering journalist with now-TV for seven years, focusing on both current affairs and finance news. With a strong passion for addressing social needs and helping companies to engage with the local community, Lisa aspires to use her expertise to raise awareness of volunteerism and build a bridge between different sectors.



Sue Toomey has more than 20 years of experience running businesses and championing global causes. As Executive Director for HandsOn Hong Kong, Sue's focus is developing the strategic direction and leading the team to mobilize and empower the community to volunteer. In 2017, she oversaw the development and launch of Serve-a-thon, Hong Kong's first community service week, and each year leads thousands of volunteers to give their time to serve Hong Kong's most in need. Sue also serves as a Board Member of Points of Light and as Chairperson for the global network of 200 affiliates around the world.

Prior to joining HandsOn, Sue was Vice President, Global Events for The Economist Group where she created and led award-winning events and initiatives addressing global

issues, including ocean sustainability, food security, diversity and inclusion. Her experience includes extensive work with corporate clients, developing communication and sponsorship programs to meet marketing needs. She previously ran her own social enterprise and headed a marketing agency while living in Mumbai and led the event marketing team for Saatchi and Saatchi Los Angeles before moving to Asia. Sue has an M.A. in International Affairs from George Washington University and a B.A. in Journalism from the University of Southern California.

Pricing

- Member: Free of Charge
- Non-Member: HK\$80

Details on how to join will be sent via email by 5pm the day before the webinar.

Terms & Conditions

- Reservations in advance are required. Please consider your booking confirmed unless notified otherwise.
- Cancellations must be made in writing 24 hours prior to the event. No shows will be charged.
- This event is closed to the media.

- The event will be cancelled if the No.8 Typhoon signal or the Black Rain Storm warning is in force.
- By attending this event, you agree to be photographed, recorded, and/or filmed and give permission to use your likeness in promotional and/or marketing materials.
- For further information please email catherine@britcham.com
- All payments for this event need to be settled by credit card through PayPal. Please note you do not need a PayPal account to complete payment.