

Synergy Between Business and Education in Sustainability



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Speakers:

Ivana Modena, Founder, Sustainability Management School

Lelia Lim, Managing Partner, Asia Pacific, Lim-Loges & Masters

Mark Harper, Group Corporate Sustainability Manager, John Swire and Sons (H.K) Limited

Stewart Redden, Learning and Teaching Adviser, English Schools Foundation

Tyler Holland, Chief Operating Officer and co-founder, Entrak

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In light of the Intergovernmental Panel on Climate Change's (IPCC) Sixth Assessment Report 2021, there has never been a more important time for education and business to work together purposefully. The interaction between business and education is vital in preparing a work force that has the skills and knowledge base to meet the ensuing demands of reaching carbon neutrality. With the world population approaching eight billion people we will require new and innovative approaches to ensure that we meet the carbon reduction targets to avoid the concerning scenarios that have been predicted.

Education takes place in schools that are largely removed from the professional environments that students will work in during their careers. It is, therefore, important that business can work with schools more closely in terms of mutual benefit; the students get industry experience and business gains fresh insights and the perspective of youth.

The panel discussion with experts from industry and education will discuss how successful synergy between education and business has worked and can be developed further to meet the needs for a more sustainable world. With the tipping point not far off in terms of the transition away from the use of fossil fuels and other non-sustainable practices the insights of the panel we believe will provide useful food for thought.

About the speakers



Dr. Ivana Modena is the Founder of Sustainability Management School (SUMAS), the first Business School in the world to launch BBA and MBA programs in Sustainability Management.

Leveraging over thirty years of academic teaching, research experience, international publications and conferences, Dr. Modena has led SUMAS to achieve

prestigious accreditations and reputable international recognitions. In 2014, SUMAS expanded its academic offering from its primary campus in Gland, Switzerland and inaugurated its Online Campus for graduate studies. In 2019, the business school opened a new campus in the heart of Milan's fashion district. SUMAS has an international student body with over 30 nationalities attending its programs, from International Baccalaureate to bachelor, master and doctoral level, as well as an extensive network of industry collaborators worldwide.

Dr. Modena personally leads doctoral students to achieve their Doctorate of Business Administration. Her main areas of expertise are Systems Thinking, Leadership and Research Methods.



Lelia Lim has been leading C-suite searches across Asia Pacific since 1997 and is the principal founder for Lim-Loges & Masters and the Managing Partner, Asia Pacific. She spent almost 13 years with Korn/Ferry International in its Global Industrial and Consumer Practices. She recently

served at Kincannon & Reed, a global recruitment firm, as its Managing Partner Asia Pacific and Board Member (USA).

At Lim-Loges & Masters, she will focus on bringing in services to help companies through Transition Management, Executive Search and Disruption Management. Lim-Loges & Masters has presence in China, Hong Kong, India, Malaysia, Singapore, Thailand, Vietnam. Lim-Loges & Masters is a multi-award winner in recruitment and human resources services.

Prior to executive search, Lelia began her career in British Petroleum, holding various commercial responsibilities in Marine Oil and later as Head of Human Resources & Corporate Services, at Kumpulan Emas Berhad, a listed local company with ASEAN presence.

Lelia holds an MBA in Finance from Hull University and an undergraduate degree in Law (LLB Hons.) from the London School of Economics & Political Science, United Kingdom. She is a post-graduate from the INSEAD Asian International Executive Programme.

She is a certified practitioner for Employment Intermediaries (Key Appointment Holder) with EFMA. She is also certified in the Lominger International suite of solutions in Leadership. She is fluent in English, Malay and speaks basic Mandarin and German. Lelia is a regular speaker at private and public events.



Mark Harper is the Group Corporate Sustainability Manager at John Swire and Sons (H.K) Limited, where he is responsible for the Group's ESG disclosure as well as guiding the development of Group strategy on Climate Change, Waste Management, Water and Biodiversity. He has over 18 years' experience in the field of Corporate Sustainability across both the Private and NGO sectors, in Europe, USA and Asia. Prior to joining Swire he worked at a number of leading NGO's and sustainability think tanks including Earthwatch Institute, Fauna and Flora International, China Water Risk and the Business

Environment Council (BEC).

In addition to his work at Swire, he also sits on the Board and Executive Committees of a number of Hong Kong NGO's and Initiatives including BEC and Drink Without Waste.



Stewart Redden is currently the Learning and Teaching Adviser for the English Schools Foundation. In this role he has developed several external partnerships for students

to take university courses that allow them to gain university credit in the last two years of their secondary education. In terms of sustainability, Stewart has worked with The Nature Conservancy (TNC) to develop a new eight-month Nature Works leadership programme for schools in Hong Kong. This programme was developed by working with ESF alumni that were studying environmental and sustainability related courses at university.

Additionally, in terms of student agency, he engaged students across ESF schools to work together with a sustainability consultancy firm to develop the ESF Sustainability Strategy. The work that the students produced not only impressed the senior management, but also industry experts.



Mr. Holland is the Chief Operating Officer and co-founder of En-trak. He has overseen the development of the company's award-winning energy management platform, as well as their latest Smart Office solution based on advanced lighting/aircon controls and deep integration with other office systems. He currently oversees the operations and product development teams at En-trak. Mr. Holland graduated from Harvard University with a degree in Molecular and Cellular Biology.

Prior to founding En-trak, he worked in both Hong Kong and mainland China on photovoltaic solar projects, from procurement and due diligence to design and installation. In total, he has worked in the smart building technology industry for over 11 years.

Pricing

- Students*: HKD\$95
- Member: HK\$140
- Non-Member: HK\$250
- School Groups*: HK\$500

*Please contact Catherine at catherine@britcham.com for more information.

Details on how to join will be sent via email by 5pm the day before the webinar.

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