

SME and the Crypto Maze



Speakers:

Dominic Gee, Head of Financial Crimes Compliance,
Eqonex

Lucy Gazmararian, Founder & Managing Partner, Token
Bay Capital

Sean Rach, Co-Founder, hi.com

Moderator:

David Rowe-Francis, MLRP, COO, Praxis Compliance
Consultants

SME and the Crypto Maze

SMEs and entrepreneurs compete in a rapidly evolving technological environment, in which distributed ledger tech, blockchain and crypto-currency are beginning to play a growing role. Increasing the uptake of this technology should lead to SMEs and entrepreneurs overcoming some of their longstanding size-related constraints in accessing markets and finance, as well as unlocking higher productivity and competitiveness not just in HK but also across global markets.

How are policy makers, industry and SMEs themselves approaching this new opportunity both in HK and around Asia? Join us to find out more, and explore the possible benefits, and pitfalls, of the Crypto Maze!

If you have any questions that you would like the speakers to address during the webinar, feel free to share these with Angela Leung (angela@britcham.com) in advance.

About the speakers



Dominic has been working with crypto exchanges since late 2018 in various compliance roles, establishing and improving systems and processes for digital KYC onboarding and transaction monitoring as well as more recently day-to-day Financial Crimes Compliance responsibility. Prior to crypto Dominic had operational and change roles in KYC and reference data at large global investment banks.



Lucy is the Founder and Managing Partner of Token Bay Capital, a Hong Kong based early-stage venture fund that invests in digital assets and blockchain companies. She is also a Board Member of the FinTech Association of Hong Kong and Founder of Women in Crypto, Hong Kong.

Prior to founding Token Bay Capital, Lucy was a senior leader of PwC's Global Crypto team where she advised entrepreneurs, start-ups and financial institutions on their crypto and blockchain projects. She also worked with many central banks and other regulatory bodies around the world to help formulate their crypto asset policies. Lucy was named a Top 10 Rising Women in Crypto in 2020 (FinTech Times and Wirex) and #22 Top 100 Women in FinTech in 2021 (FinTech Magazine). Prior to working in

FinTech, Lucy spent 16 years in banking with Goldman Sachs, Credit Suisse, Schroders and Kleinwort Benson. She holds a Type 9 (asset management) license with the Securities and Futures Commission of Hong Kong and became a Chartered Wealth Manager in the UK in 2015. Born and raised in Hong Kong and educated in the UK, she graduated from the University of Oxford with a degree in Modern History.



Sean Rach is co-founder of hi, which aims to build the world's most functional and user-friendly mobile Super-App with the ambition of onboarding 1 billion people onto the ecosystem. Previously, he was the founding Chief Marketing Officer of Crypto.com, helping the FinTech startup's grow to 3 million customers across the globe. A Doctor of Business Administration candidate at Warwick Business School researching purpose-led businesses, Sean has also served in executive roles in leading global companies including Prudential plc, Ogilvy and the Mobile Marketing Association. Passionate about financial literacy, he helped create several innovative digital platforms, including Cha-Ching Money Smart Kids (financial literacy), Safe Steps (life saving advice), and earlier helped launch Hallmark.com.

About the moderator



David created Praxis Compliance Consultants to provide practical compliance and regulatory advisory services to the ASEAN blockchain, crypto, digital, payments, fintech and SME communities. David has acted as interim MLRO, CCO and provides strategic licensing advisor for businesses looking to expand or diversify. David uses his global experiences of the regulatory landscape and expectations to help firms compliantly deploy and manage digital assets (including currencies, derivatives [via ISDA], NFT/FT, and smart 'legal' contracts), compliant products and services. Prior to Praxis David led AML, economic crime, regulatory and non-financial risk mitigation advisory departments, at HSBC and RBS. More recently

as Head of Transaction Monitoring, in HK David leveraged his deep knowledge of financial crime typologies, market abuse and hidden networks to collaborate with peer data scientists and front-line business partners to optimize and recalibrate the models that drive the banks' payments, screening and financial crime monitoring systems and controls. David has also led remediation teams responsible for HSBC's AML/CFT and TM regulatory response to its various global regulators. Before joining banking, David worked for the Law Society of England & Wales, as their first Senior Money Laundering Advisor. David is pro-active with leading innovative technology Think-Tanks, including the UK's Fraud Advisory Panel, BETA, BrainPool, and HyperLedger (the Linux Foundation). Moreover, David retains his passion for the advancement of ethical Ai/technology, DEI, ESG and Financial inclusion, which is why this session is close to his heart.

Pricing

- Member: HK\$140
- Non-Member: HK\$250

Details on how to join will be sent via email by 5pm the day before the webinar.

Terms & Conditions

- Reservations in advance are required. Please consider your booking confirmed unless notified otherwise.
- Cancellations must be made in writing 24 hours prior to the event. No shows will be charged.
- This event is closed to the media.
- The event will be cancelled if the No.8 Typhoon signal or the Black Rain Storm warning is in force.
- By attending this event, you agree to be photographed, recorded, and/or filmed and give permission to use your likeness in promotional and/or marketing materials.
- For further information please email catherine@britcham.com
- All payments for this event need to be settled by credit card through PayPal. Please note you do not need a PayPal account to complete payment.