

# Optimising Your Company's R&D for China and Global Market



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China-Britain  
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Speakers:

Lucy Li, Partner, Attorney-at-law, Patent Attorney Kangxin Partners

Julie Hao, Partner, International Tax & Transaction Services, Ernst & Young China

## **Optimising Your Company's R&D for China and Global Market (*Members Only*)**

The China-Britain Business Council (CBBC) cordially invites you to a briefing to understand the complex landscape of the intellectual property ownership structure and transfer pricing strategy for MNCs conducting R&D and innovation in China. The briefing will explore the common strategies that MNCs employ in the Chinese market. The aim is to sustain your business momentum and leverage the available tax incentives in China.

The Chinese government's 2025 national strategy of intellectual manufacturing promotes R&D and innovation by offering preferential tax incentives to foreign-invested companies that develop and own technologies within China. The various tax incentives to encourage local R&D activities, include:

- High and New Technology Enterprise (HNTE). The local Chinese entity must retain ownership of the technology.
- Technology Advanced Service Enterprise (TASE). The local entity's service must fall within the recognised scope.

- R&D Expense Super-deduction.
- Industry-specific incentive applicable to the software and integrated circuit business.

What you will gain from this event:

- IP deployment for MNCs' R&D/innovation in China
- China registered IP's globalisation
- Common practice of MNCs' R&D activities in China

We have invited a panel of experts to share from IP and tax perspectives, including Li Hui, Partner, Kangxin Partners, and Julie Hao, Partner, International & Transaction Services, EY to touch on the above topics.

### **About the speakers**



**Mrs. Lucy H. Li** has more than ten years of experience in patent practice. She specialises in drafting, prosecution, patent invalidation, infringement cases, as well as IP strategy planning, and provides services for numerous well-known foreign and domestic clients. She has also undertaken research on important IP projects at the national and provincial levels. Mrs. Li is currently the head of the Search & Strategy Planning department at Kangxin Partners. She has led her team in many FTO (Freedom to Operate), patent portfolio planning, and development projects. To preempt commercial risks and secure

advantageous commercial positions, she provides clients with constructive IP strategy advice.



**Julie** is a tax partner with Ernst & Young China, primarily focusing on cross border related transactions.

Julie worked as a tax officer with Chinese tax authority before joining Big Four accounting firms.

Julie has more than 20 years of tax practice in China, US and Europe; and she was on secondment to serve as the

European China desk in London for more than 5 years to facilitate the cross border business between China and Europe.

Julie is very familiar with the tax issues associated with multinational companies doing business in China as well as Chinese companies making investment overseas.

Julie advises on the relevant tax matters throughout the entry, operating and exit stages in relation to both China inbound and outbound investments. She also works substantially on cross-border M&A and reorganization tax matters, including structuring, due diligence and post-transaction integration services, etc.

Education and qualification:

- MPA – Harvard JFK School
- International tax Program – Harvard law school
- China registered tax agent
- AICPA – California USA

## **Pricing**

- Member: Free of Charge

**For registration, please click [here](#).**

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