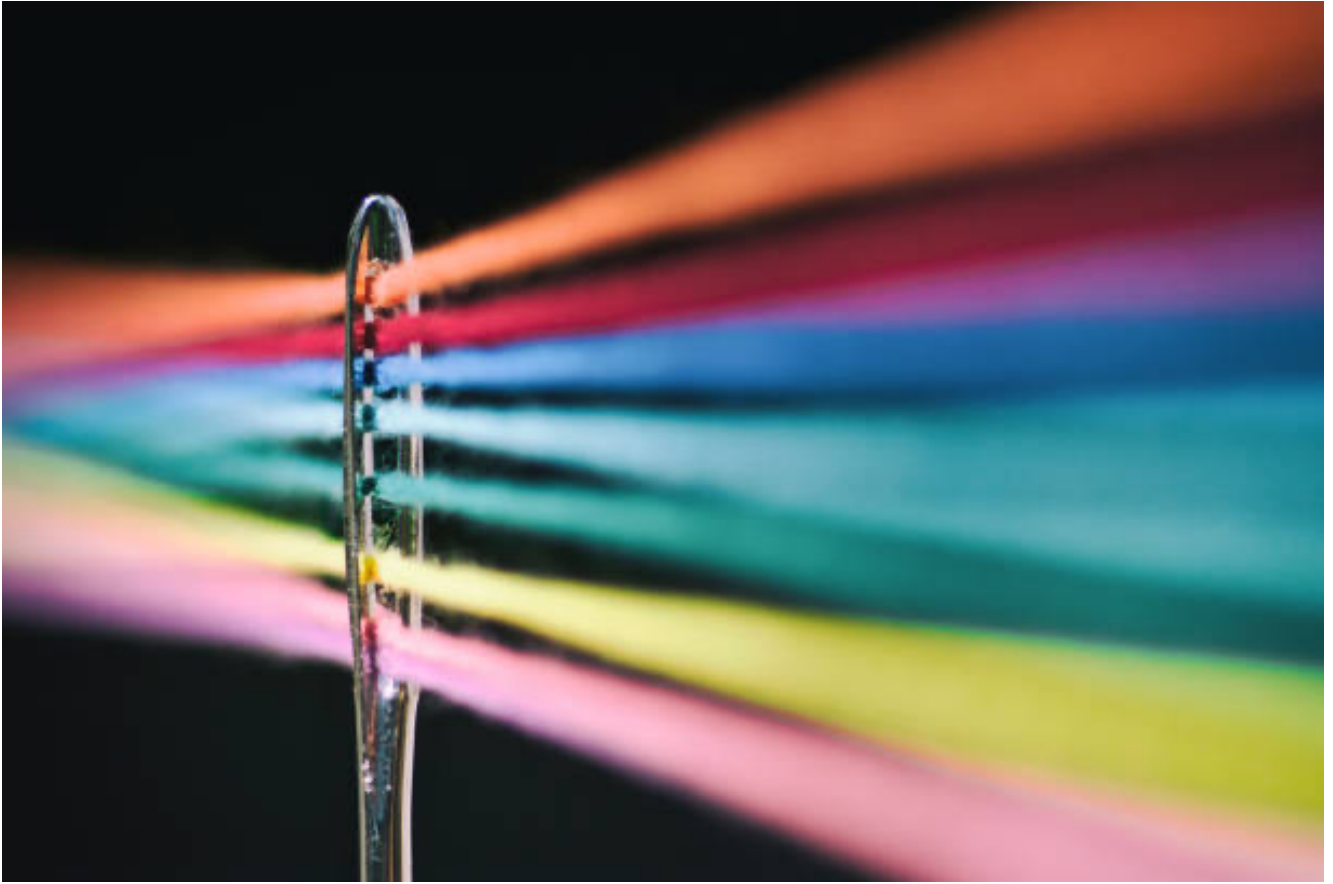


Moving the Needle– Threading a Sustainable Future for Apparel



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Speakers:

Anson Bailey, Head of Consumer & Retail, ASPAC; Head of Technology, Media & Telecoms, Hong Kong, KPMG

Sonalie Figueiras, Founder & Editor-in-Chief, Green Queen Media

Vivek Ramachandran, Chief Executive Officer, Serai

Walden Lam, Co-founder & CEO, unspun

Moving the Needle – Threading a Sustainable Future for Apparel

Sustainability has become a core theme in the apparel industry. It encompasses many different facets: from working condition in garment factories to the origins of raw materials and the environmental impact of the wider industry, as highlighted at the COP26 climate conference.

Supply chain transparency is an essential component to meet the demands of sustainability. KPMG China and Serai have joined forces and published the report *Moving the needle – Threading a sustainable future for apparel*. In this webinar, Anson Bailey, Head of Consumer Markets ASPAC, and Vivek Ramachandran, CEO of Serai, will give a summary of the findings in report, and there will be a panel discussion with industry players on the topic of transparency of the supply chain for the apparel industry.

About the speakers



Anson joined KPMG in Hong Kong in 1999 and is currently a Partner based in the Hong Kong office heading up the Consumer & Retail Practice in the ASPAC region. He is part of the KPMG Global Consumer & Retail Steering Group as well as being a member of the Global Technology Innovation Centre and the Cluster Leader for the Technology, Media & Telecoms Practice based in Hong Kong.

Anson has been active in driving a number of thought leadership reports and executive briefings for senior executives covering innovation and consumers in China

and across Asia. He has worked with many corporates to understand the complex markets we live in and current levels of disruption being seen with recent reports including Global Mobile Payments, Consumers & Convergence, Mobilizing Innovation: The Changing Landscape of Disruptive Technologies, The Rise of the Digital Multi-tasker, Be a Smarter Start-up, MNCs in China, Made in China 2025, China's Connected Consumers, Global Connected Consumers, Connecting Hong Kong – Perspectives on our future as a smart city, Connected Cities – insights across the ASPAC region and The Changing Face of Commerce series.

Today, he not only mentors the next generation of go-to-market professionals at KPMG but continues to work with a growing number of C-level executives as a trusted advisor in providing the best in client innovation whilst acting as the Lead Partner for a number of strategic accounts in both the consumer and technology arena across the Asia Pacific region.

He is a frequent speaker at conferences and events around the globe and has completed his Executive Masters in Technology & Innovation with the Poly University as well as the MIT Executive Leadership & Innovation Program.



Sonalie is a serial social entrepreneur & trends forecaster, who is the founder & editor-in-chief of Green Queen, an award-winning impact media platform advocating for social & environmental change through inspiring & empowering original content and one of the world's leading outlets for alternative protein news. She is also the founder & CEO of Ekowarehouse, the global sourcing platform for certified organic products and the co-founder & CEO of SourceGreenPackaging.com, the world's first global marketplace for sustainable packaging with a mission to fight single-use plastic waste. With over a

decade of experience in publishing, digital marketing, organic trade, sustainability, alternative proteins and green packaging, she is an eco wellness industry veteran with a keen eye for market trends and a sought-after international speaker and moderator, sharing her expertise on stages across Asia and beyond, including Harvard Business School and two times at TEDx. Further, Sonalie is a global advisor at Social Ventures Hong Kong, an Impact Purpose Organisation committed to re-imagining Hong Kong as a purpose-driven city, an advisor at The Remedy Project, which revolutionises access to justice for migrant workers globally, a cause close to her heart, and she is an avid home cook and published cookbook author.



Vivek Ramachandran is the Chief Executive Officer of Serai, a digital B2B platform by HSBC, that aims to shape the future of trade. Before Serai, Vivek was the Global Head of Growth & Innovation for HSBC Commercial Banking. He was responsible for coordinating key strategic growth initiatives, exploring new business models and driving the adoption of new technologies. He was also the Global Head of Product for HSBC's Trade & Receivables Finance business. Prior to joining HSBC, Vivek was the co-founder and CEO of VTA, a boutique advisory firm working with banks across Europe and Asia.

He previously held senior management positions at Barclays and Lloyds Bank. Vivek has a Ph.D in Economics from Carnegie Mellon University in Pittsburgh, USA, where he received the University's highest recognition award for his teaching and research accomplishments.



Walden Lam is a cofounder and the CEO of unspun, overseeing all strategy, operations, finance and partnerships. Prior to founding unspun, he led growth and digital strategies at lululemon. He also worked with the most forward-thinking consumer companies at IDEO and invested in cross-border early-stage ventures at GGV Capital. He holds a bachelor degree in Actuarial Science from CUHK and an MBA from Stanford.

Pricing

- Member: HK\$140
- Non-Member: HK\$250

Details on how to join will be sent via email by 5pm the day before the webinar.

Terms & Conditions

- Reservations in advance are required. Please consider your booking confirmed unless notified otherwise.
- Cancellations must be made in writing 24 hours prior to the event. No shows will be charged.
- This event is closed to the media.
- The event will be cancelled if the No.8 Typhoon signal or the Black Rain Storm warning is in force.
- By attending this event, you agree to be photographed, recorded, and/or filmed and give permission to use your likeness in promotional and/or marketing materials.
- For further information please email catherine@britcham.com
- All payments for this event need to be settled by credit card through PayPal. Please note you do not need a PayPal account to complete payment.

