

# Market of Infrastructure & Energy Sectors in South China



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## Speakers:

Jo Hawley, British Consul-General Guangzhou

Zhuoyin Chen, Head of Infrastructure & Environment,  
South & East China

Winnie Zhong, Senior Trade & Investment Officer

Karl McAlinden, Consul Commercial, Head of Energy in China – Trade & Investment

## **What You Need to Know: the Market of Built Environment, Aviation & Transport and Energy Sector in South China**

Being one of the most vibrant economic regions and the powerhouse of the Guangdong economy, the Pearl River Delta (PRD) acts as crucial role in connecting businesses in Mainland China and Hong Kong. In recent years, Infrastructure (Built Environment, Transportation and Aviation) and Energy sectors in the PRD have witnessed sustainable growth and are expecting a positive market outlook in the future, especially under the central government's 'Carbon Peak & Carbon Neutrality' agenda.

During this webinar, our panel of experts will provide a comprehensive overview of the business environment and opportunities in both sectors to help you navigate the South China market. Key points that will be addressed include the following:

- An overview of the South China region – Pearl River Delta by Jo Hawley, British Consul General Guangzhou
- Market insight of the built environment sector in the South by Zhuoyin Chen, Head of Infrastructure &

Environment, South & East China

- Business opportunities in the airport sector in the Pearl River Delta by Winnie Zhong, Senior Trade & Investment Officer
- Business opportunities in the energy sector in the South by Karl McAlinden, Consul Commercial, Head of Energy in China – Trade & Investment

## **About the speakers**



**Jo** took up her position as British Consul-General Guangzhou in July 2019.

She leads the British Government's engagement in the provinces of South China: Fujian, Guangdong, Guangxi, Hainan, Hunan and Jiangxi.

Jo has worked for the British government for over 20 years. From 2014-2017, she was Director of International Trade and Investment at the British Consulate General in Hong Kong. She has previously served as Private Secretary to a Minister of State and completed two postings at the UK Representation to the European Union. In addition to working for the Foreign Office and Department for International Trade, she has worked at the Cabinet Office and Department for Education in roles focused on improving and modernising public services.

Jo graduated from Durham University with a degree in Modern European Languages.



Zhuoyin Chen is Head of Infrastructure and Environment sector of South and East China, basing in Guangzhou. She joined Department for International Trade in 2013, and has been working in Infra & Environment sector for over 8 years. She is responsible for deepening UK-China collaboration in the Built Environment sector in particular, including to promote the UK's offer in the city development across the areas of planning & architecture design, engineering design & consulting, green building, low carbon development, property management, PropTech & ConTech etc, as well as to facilitate the

investment from China to the UK in regeneration sector. Before joining DIT, Zhuoyin worked in Marketing industry in Procter & Gamble.



Prior to joining DIT (formerly UKTI) , Winnie Zhong has 17 years of working experience with major commercial banks in corporate lending and international settlement business. She started to work with DIT in 2011 as a Senior Trade and Investment Officer covering construction

sector and later on aviation sector, working with Chinese airports, airlines and UK aviation supply chain companies.



**Dr Karl McAlinden PhD** is Head of Energy in China (Trade & Investment) and Consul (Commercial) at the British Consulate-General Guangzhou. Prior to his posting to China, he worked for the UK Cabinet Office UN Climate Change (COP26) Negotiations Team and the UK Department for Business, Energy & Industrial Strategy's (BEIS) International Climate & Energy Directorate in London. Karl previously spent time working for European

Commission-funded trade-related technical assistance projects and the Institute of Public & Environmental Affairs in Beijing. He studied a joint PhD programme at the Nottingham University Business School and the British Geological Survey's GeoEnergy Research Centre (GERC), as well as the Fudan University's School of Economics in Shanghai, writing his thesis on Sino-International climate and energy cooperation. He studied a BA politics and MSc sustainable development at Queen's University Belfast and Chinese language and culture at Zhejiang University.

## **Pricing**

- Member: HK\$140
- Non-Member: HK\$250

*Details on how to join will be sent via email by 5pm the day before the webinar.*

## **Terms & Conditions**

- Reservations in advance are required. Please consider your booking confirmed unless notified otherwise.
- Cancellations must be made in writing 24 hours prior to the event. No shows will be charged.
- This event is closed to the media.



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