# Key Solutions to Issues in Hong Kong and China



## Speakers:

Julian MacCormac, Country Director, Rolls-Royce, China; Chairman, the British Chamber of Commerce in China

Shengke Zhi, Director, Growth and Development, Wood

Tommy Han, Regional Manager, Government Relations, Prudential Corporate Asia

Moderator:

Dr. Anne Kerr, Managing Director Greater China and

# Critical issues facing businesses and counter measures in China and Hong Kong: BCC China Position Paper 2022

The British Chambers of Commerce in China presented their Annual Position paper in May, it outlines the regulatory challenges UK companies face in China covering a range of industries and issues. The position paper is an advocacy piece used for policy negotiations in China.

Rising uncertainty as a result of sporadic COVID-19 outbreaks, it is unsurprising that challenges in talent development and attraction across industries has become one of the key issues facing British Businesses in China. Coupled with a lack of clarity and communication in the formulation and enforcement of key legislation, some businesses now find the business environment in China less predictable.

In Hong Kong, similarly, we have seen significant difficulties in attracting and retaining talent and a trend of businesses relocating certain core functions from Hong Kong to elsewhere in the world. Despite these challenges, businesses continue to identify significant potential in the Mainland and Hong Kong market.

During this webinar, representatives from Chambers and organisations will share their views and the practical ways that their organisations are dealing with these core issues.

#### About the speakers



**Julian MacCormac** is Country Director for Rolls-Royce, China. He also serves as Chair of the British Chamber of Commerce.

Julian joined Rolls-Royce from the UK Civil Service. He has worked on research, science and innovation policy,

including a particular focus on innovation and the commercialisation of publicly-funded research. Julian spent four years at the British Embassy in Beijing, leading trade and investment work on infrastructure and energy, including investment from China into UK civil nuclear.

Julian served as Director for Business Development for Rolls-Royce's civil nuclear business in China before taking over as Country Director. He has a degree in Chinese and Management, a Master's degree in East Asian Studies from Harvard University and has spent over twenty years living in or working on China, including teaching English in Hunan for six years in the 1990s.



**Dr Shengke Zhi** is an energy specialist with a proven track record in strategy development and execution, project delivery and leadership. Joining Wood in 2012, Shengke has been involved in the transformation of the business that drives Wood to become the UK's largest engineering and project service company and a key enabler of the global energy transition. His role is to grow Wood's business through unlocking solutions to decarbonization and digital solutions and achieving medium- and long-term objectives in providing strategic direction and insights. He has been integral in developing Wood's business associated with decarbonization clusters, hydrogen and clean energy. In September 2019, he was elected as a Board member of the China-Britain Business Council.

He holds a PhD in Mechanical Engineering from The University of Manchester and a Master of Business Administration (MBA) from Alliance Manchester Business School.



**Tommy** is Regional Government Relations Manager for Prudential Corporate Asia, leading Prudential's policy advocacy and stakeholder engagement across 13 markets in Asia. Prior to Prudential, he held several senior roles, including China Chief Representative, at Bupa on public affairs and strategic planning. Tommy led the successful landing of Bupa's first wholly-owned medical center in China. Prior to Bupa, Tommy was the public affairs lead for Pernod Ricard Asia and dealt with various issues related to international trade / WTO, tariff and tax, and technical regulations across over 18 markets in the region.

Tommy holds a master's degree in economics from the Maxwell School at Syracuse University, USA. He is now based in Hong Kong and previously lived in China, the US and Canada.

#### About the moderator



Anne Kerr leads Mott MacDonald's Global Strategic Initiative for Cities providing expertise in visioning, masterplanning and delivery of developments at local, national and cross boundary. Also Managing Director for Greater China. In both roles involved in developing roadmaps, development strategies as well as detailed plans for (and delivery of) integrated developments (both new and redevelopment/regeneration) for communities, landuse and transportation, innovative technologies, and resource management in more than 30 countries. Advises governments, developments and agencies on policy matters and strategies to deliver integrated solutions for the built environment – always putting people first. Has provided advisory services to a number of eco-city and smart city developments, mixed use communities, transit oriented developments and entertainment districts and for various other master-planning developments around the world, and provides inputs to Regional goals in support of sustainable development goals and particularly SDG 11.

#### **Event Organisers**



The British Chamber of Commerce in Hong Kong 香港英商會



## Pricing

- Member: HK\$140
- Non-Member: HK\$250

Details on how to join will be sent via email by 5pm the day before the webinar.

**Terms & Conditions** 

- Reservations in advance are required. Please consider your booking confirmed unless notified otherwise.
- Cancellations must be made in writing 24 hours prior to the event. No shows will be charged.
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