

# Hong Kong's Connected Future



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## Speakers:

Anson Bailey, Head of Consumer & Retail, ASPAC; Head of Technology, Media & Telecoms, Hong Kong, KPMG

Axel Kurschat, Director, Government & Infrastructure Advisory, KPMG

Daniel Chun, Venture Partner, Fufa Ventures

Giuliana Auinger, Partner & Vice President, Sustainability,  
Schneider

Jeremy Sheldon, Head of Markets, Asia Pacific, JLL

## **Hong Kong's Connected Future**

Hong Kong's Connected Future is the fourth annual study on Hong Kong's ongoing smart and sustainable city development produced by KPMG China in partnership with Autotoll, CGI, CLP, Cyberport, DLA Piper, JLL, Lenovo, MTR, Siemens, Sino Group, Smart City Consortium and theDesk. The report captures citizen and business perspectives across the region through a survey of 4,096 residents across seven Asian markets: Hong Kong SAR, mainland China cities within the Greater Bay Area (GBA), Bangkok, Ho Chi Minh City, Kuala Lumpur, Singapore and Shanghai; and interviews with over 20 corporate, academic, start-up, public sector, and NGO executives. The study analyses Hong Kong's current smart and sustainable city planning and policy initiatives, providing citizen and business perspectives on the conditions and characteristics needed to create an optimal ecosystem. It also identifies opportunities for Hong Kong to develop best practice use cases for the Greater Bay Area, ASEAN and elsewhere in the region.

## **About the speakers**



**Anson** joined KPMG in Hong Kong in 1999 and is currently a Partner based in the Hong Kong office heading up the Consumer & Retail Practice in the ASPAC region. He is part of the KPMG Global Consumer & Retail Steering Group as well as being a member of the Global Technology Innovation Centre and the Cluster Leader for the Technology, Media & Telecoms Practice based in Hong Kong.

Anson has been active in driving a number of thought leadership reports and executive briefings for senior

executives covering innovation and consumers in China and across Asia. Today, he not only mentors the next generation of go-to-market professionals at KPMG but continues to work with a growing number of C-level executives as a trusted advisor in providing the best in class innovation whilst acting as the Lead Partner for a number of strategic accounts in both the consumer and technology arena across the Asia Pacific region.

He is a frequent speaker at conferences and events around the globe and has completed his Executive Masters in Technology & Innovation with the Poly University as well as the MIT Executive Leadership & Innovation Program.



**Axel** is a Director in our Strategy & Operations practice, focusing on Infrastructure & Government sector clients.



During his career, he was part of numerous large-scale infrastructure projects in the rail, aviation, industrial and telecoms industries.

Axel has over 20 years experience in construction programme management, programme controls and project controls. He has led diverse teams to deliver success in cost and budget control, planning, risk management, quality assurance, change management, process improvement, progress reporting and data analytics.



**Daniel Chun** is currently the venture partner at Fufa Ventures – a new accelerator he found with his partners and leading various start-ups in addition to driving his Art x Tech startup which develops a platform called ARTRACX for tackling art provenance and authenticity with chipsets and blockchain. Daniel Chun is the co-owner and director at Remotec Technology Limited (which he held the

position of CEO for last 6 years).

At the Smart City Consortium (SCC), Daniel is currently volunteering and serving as the Vice-President, Council Member and also as the Chairman for the Research & Blueprint Committee ([www.smartcity.org.hk](http://www.smartcity.org.hk)). In addition, he also serves as the Executive Director for Smart City Academy (an affiliated training academy of SCC). In 2016 and 2019, Daniel led SCC in public engagement exercises before publishing a series of advisory reports for smart city blueprint in Hong Kong. Besides SCC and SCA, he is also a member of the Advisory Committee for Electronics and Electrical Appliance at HKTDC; serves as Vice-Chairman at the Hong Kong Electronics Technologies Association ([www.hketa.org.hk](http://www.hketa.org.hk)) and as President at The Entrepreneurs' Network ([www.Ten.org.hk](http://www.Ten.org.hk)).

Daniel started off his career as a programmer at Hutchison Mobile Data in 1990 and had help launched Hong Kong's first mobile application and CompuServe HK. Since Hutchison, Daniel had been a business development professional in telecom and Internet businesses in Asia Pacific (Taiwan Mobile, Iridium, Wharf T&T). During the dotcom era, he became a resident-entrepreneur at a venture capital fund in Europe based in Malta. He later immigrated to Canada after 9/11 where he started up his own brick and mortar toy store. He subsequently sold the toy business in 2008 and joined a Canadian toy manufacturer and became involved in

invention, licensing and product innovations.

Daniel is a Chartered Engineer, a Blue Ocean Strategy practitioner and had been an adjunct professor at HKUSPACE and at CityU Hong Kong. He is also a named inventor with a few patented inventions under his name. Daniel is currently a PhD (ABD) candidate at Universiti Sains Malaysia investigating leadership in smart city and he had received a degree in Master of Research in E-research and Technology-Enhanced Learning from Lancaster University, a MBA (Distinction) from Sunderland University, a Master in IT from Charles Sturt University and a B.Sc degree in computer science from Deakin University. Daniel had published widely in leadership and technology journals and is a reviewer at International Journal of Organizational Analysis (IJOA).



**Giuliana Auinger** is a Partner and Vice President at Schneider Electric, leading their Sustainability Business in Asia, delivering sustainability consulting and managed

services to clients. The division's mission is to help enterprises accelerate climate mitigation actions and reduce carbon emissions using technological solutions.

Prior to joining Schneider Electric, Giuliana was a strategy consulting Partner at KPMG, practice leader at Axiom and management consultant at Diamond Management & Technology Consultants and Booz & Company.

Giuliana has an MBA from the University of Hong Kong and a BSc in Mathematics and Economics from the University of Bristol.



**Jeremy** oversees transactions and office leasing across Asia Pacific.

With his leadership team, Jeremy sets the vision and strategy for JLL Markets throughout the region, with a focus on how to innovate to meet clients' needs with new



technologies.

Jeremy's career in commercial real estate spans three decades. After attending Marlborough College and earning a Bachelor of Science (Hons) from the University of Westminster, he joined DTZ in 1986.

In 1990, he uprooted and made the leap Hong Kong to establish JLL's tenant representation business. He quickly expanded his role to the spearhead firm's Asia tenant representation business. In 2003 he honed his focus on creating cohesion between local and regional service lines across Asia including greater connectivity in China, Japan, Singapore, India, Australia and the Philippines.

With his deep knowledge of Asia's emerging and established markets, he relocated to New York in 2006 to support U.S. clients seeking to export their business to Asia Pacific, and vice versa. But his home was Hong Kong, and he returned in 2009 to run the firm's transaction business across the region, where he doubled revenue in just six years.

In his spare time, Jeremy and his wife Alex, 3 children and 2 dogs can be found wandering the hills of HK, out on the water or he is subjecting family and friends to his cooking.

**Pricing**

- Member: HK\$140
- Non-Member: HK\$250

*Details on how to join will be sent via email by 5pm the day before the webinar.*

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