

# Going Beyond the IFC:HK as an International Insurance Centre



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## Speakers:

Christina Bao, Managing Director, Co-Head of Sales & Marketing, HKEX

Fulin Liang, AVP, Investor Relations, Asia, Manulife

Prof. Lapman Lee, APAC Climate and ESG Insurance Proposition Leader, Willis Towers Watson

## **Going Beyond the IFC: HK as an International Insurance Centre**

We all know Hong Kong as a premier international financial centre (IFC). You may be interested to know Hong Kong is already a mature and vibrant International Insurance Centre (IIC) with 165 authorised insurers, commanding Asia's highest and globally the second highest insurance density (USD 9,700 insurance premium per capita) with an insurance penetration (close to 20% direct gross premium to GDP) in 2020.

In terms of insurers, fourteen out of the twenty top insurers are present here in Hong Kong with three Internationally Active Insurance Groups (IAGs) – AIA Group Limited, FWD Group Holdings Limited, Prudential PLC – calling Hong Kong home with the world-class Hong Kong Insurance Authority (IA) as their group supervisor.

While the current state is not an unimpressive feat, Hong Kong is not resting on its laurels with further untapped opportunities abound related to the Greater Bay Area (GBA), Hong Kong as a reinsurance hub and risk management centre, or insurance-linked securities (ILS) hub for example catastrophe bonds, and a centre for InsurTech innovation.

Hear directly from the movers and shakers of the Chief Investor Relations community in Asia, who will share their perspectives and tell Hong Kong's story to global investors as an International Insurance Centre (IIC) and GreenFin/ GreenTech Centre.

- What are the global themes front and centre on investors' minds?
- What are regional Asia-specific themes and what is the role of insurers as both investors and listed companies?
- Do we need to reorder E-S-G to ensure an just and inclusive transition in Asia?

## **About the speakers**



**Ms Christina Bao**, Managing Director, is currently the Co-Head of Sales & Marketing at HKEX.

Ms Bao joined HKEX in 2016 as the Chief of Staff, reporting to the CE of HKEX. She was responsible for the planning and oversight of the Group's strategic projects.

Prior to joining HKEX, Christina held a number of senior positions at Ping An Bank (previously at Shenzhen Development Bank, which merged with Ping An Bank in 2010) since 2001. At Shenzhen Development Bank, she



served as the Chief of Staff to the Chairman and CEO from 2005 until 2010, and was responsible for the bank's strategic projects, Investor Relations and Public Relations. After the merger and integration of the two banks, she headed Retail e-Banking, Service & Marketing, and the Retail e-Finance Strategic Business Unit for Ping An Bank.

Ms Bao received her Master of Business Administration (Finance, General) from the Peking University of Mainland China.



**Fulin** is the AVP, Manulife Group Investor Relations, based in Hong Kong. She joined Manulife in October 2022 from Morgan Stanley London where she was an equity research analyst covering Prudential, Benelux insurers, Swiss insurers and a few large cap European insurers. Prior to joining Morgan Stanley, Fulin has over more than 10 years' experience in the life insurance industries of China and the UK, working for Prudential UK, KPMG, Watson Wyatt, Taiping Life and AIA. Her responsibilities included financial reporting, strategic planning and actuarial consulting.

Fulin is a Fellow of the Society of Actuaries and a CFA charterholder. She holds an MBA from the University of Cambridge and a Bachelor of Economics from Sun Yat-Sen University.



**Prof. Lapman Lee** focuses on ESG, FinTech/ GreenTech and Governance and is the APAC Climate and ESG Insurance Proposition Leader at Willis Towers Watson.

Lapman is also a Board member of the HK FinTech Association, and a Vice Chair of the British Chamber Financial Markets Committee, which will launch its Insurance stream to foster collaboration and promote Hong Kong as an international insurance hub. Watch this space.



Lapman was a senior advisor at the world's premier PR agency Edelman where he focused on ESG, financial communications & investor relations, and financial services.



**Patrick Bowes** is Chief of Investor Relations and has been at Prudential since May 2019.

His previous role was as Director of External Communications at Old Mutual plc, having joined them in 2009. Prior to this, he had 15 years of capital markets



experience at Bank Of America Merrill Lynch, JPMorgan, Credit Suisse and BZW.

His client base included technology, communication and retail businesses, as well as a broad range of international financial services.

He is a Chartered Accountant and has a degree in Economics from Cambridge University.

**This event is hosted by Jeremy Sheldon.**

*Ticket includes a full hot English breakfast buffet.*

**Please note that Business Attire is required by the Hong Kong Club - collared shirts must be worn by men, and jeans, sandals and sports shoes are not permitted. To see the full list of club rules on dresscode, please [click here](#).**

## **Pricing**

- Start-up Member: HK\$440
- Member: HK\$550

- Non-Member: HK\$680

## Terms & Conditions

- Reservations in advance are required. Please consider your booking confirmed unless notified otherwise.
- Cancellations must be made in writing 24 hours prior to the event. No shows will be charged.
- This event is closed to the media.
- The event will be cancelled if the No.8 Typhoon signal or the Black Rain Storm warning is in force.
- By attending this event, you agree to be photographed, recorded, and/or filmed and give permission to use your likeness in promotional and/or marketing materials.
- For further information please email [catherine@britcham.com](mailto:catherine@britcham.com)
- All payments for this event need to be settled by credit card through PayPal. Please note you do not need a PayPal account to complete payment.