

GBA Business Briefing



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Speakers:

Sarah Mann, Consul-General in Guangzhou, The British Consulate-General Guangzhou

Jeremy Sargent OBE, Chairman, The British Chamber of Commerce in Guangdong

Keith Buckley MBE, Chairman, The British Chamber of Commerce in Macao

Tina Tu, Sector Lead of Technology and Innovation, Head of South China, China Britain Business Council (CBBC)

Tommy Han, Chair of the China Committee, BritCham Hong Kong; Government Relations Director, Prudential plc

Moderator:

Paul McComb, Executive Director, The British Chamber of Commerce in Hong Kong

GBA Business Briefing

The Greater Bay Area (GBA) initiative has generated a great deal of interest amongst the British Chamber of Commerce members and wider business community in the region. The GBA's Outline Development Plan for the Guangdong-Hong Kong-Macao Greater Bay Area includes green development, improving people's livelihoods as sustainable development concepts and it is one of China's most open and economically vibrant areas.

In this webinar, we will hear from Sarah Mann, Consul-General in Guangzhou, Tina Tu, Sector Lead of Technology and Innovation, Head of South China, China Britain Business Council (CBBC), Tommy Han, Government Relations Director, Prudential plc, Keith Buckley, BritCham Macao Chairman, Jeremy Sargent, BritCham Guangdong Chairman and Paul McComb, BritCham Hong Kong Executive Director who will share their insight on the real business implications of the initiative, the specific opportunities it is generating, and what we can do as a business community to further its

success.

During this webinar Paul will lead an engaging fireside chat with Sarah Mann to discuss her role as the Consul-General in Guangzhou since June 2023 and the exciting development of the Greater Bay Area.

Don't miss this exciting opportunity to engage in the conversation!

About the speakers



Sarah Mann took up her post as Consul-General Guangzhou in June 2023. She leads the UK government's engagement in the provinces of Guangdong, Fujian, Guangxi, Hainan, Hunan and Jiangxi in South China. Sarah joined the Foreign, Commonwealth & Development Office (FCDO) in 2008 and has worked on a range of countries and issues including the UN, energy security and human rights.

Her first posting was as Second Secretary in Colombo, Sri Lanka after which she returned to London as Secretary to the FCDO Board of Management in the office of the Permanent Under-Secretary. Most recently Sarah served as British Deputy High Commissioner to Uganda from 2017 to 2020. She has also served in the British High Commission in Fiji and the UK's Mission to the UN in New York.



In 1990, **Jeremy** graduated from Leeds University with a degree in Chinese. Jeremy returned to Guangzhou in 1998 as a newly qualified lawyer to assist a major London-based international law firm open its first Chinese Mainland office. Jeremy was instrumental in building up

the firm's China practice, assisting clients from across the world with many of the legal aspects of establishing and operating business in China.

In 2009, Jeremy opened his first gastro bar concept, The Happy Monk, near the Garden Hotel in Guangzhou. The Happy Monk has since grown to six locations across Guangzhou and one new locations in Haikou and Shenzhen.



Keith Buckley, MBE, is the Chairman of BritCham Macau

has been involved since its establishment in 2006. A Civil Engineer by background, he has lived in Macau for twenty-one years and has been responsible for the construction management of Sands Macao, The Venetian, Four Seasons, Sands Cotai Central and The Parisian. and was involved in the Londoner. In 2017 he established his own company BCA (Macau) Limited and was involved in the Londoner Project.

Keith is also Chairman of the construction charity – Lighthouse Club Macau and Vice Chairman of Lighthouse Club International. He was born in Germany where he lived for eighteen years and then studied and worked in the UK. He has worked and lived, for 50 years, in Macau, China, Singapore, Hong Kong, Malaysia, Turkey, Egypt, Iraq, Poland, the Netherlands and Switzerland and has been responsible for construction projects in the Maldives, Vietnam, the Philippines and Thailand.



Tina Tu is based in the Special Economic Zone of Shenzhen, where she manages CBBC South China team, including government affairs, research and event projects, as well as other member activities in South China. Tina covers the technology & innovation sector nationwide in CBBC, and is highly experienced in working across various interdisciplinary projects and cross regions.

Tina Tu started her career as a member of academic team in the Research Institute of Tsinghua University in

Shenzhen. She then worked for Hong Kong Productivity Council serving industrial clients and local government.

Tina Tu is currently a MPA candidate in Tsinghua University. She holds a LLM in International Business Law and Transactions (CEPMLP), University of Dundee, and a bachelor's degree of Economics in International Economics and Trade from Shanghai University of International Business and Economics.



Tommy is the government relations director for Prudential plc. He joined Prudential in 2019 and has been leading the group's public policy advocacy and stakeholder engagement activity in the region. He also serves as the chair of the China Committee at the British Chamber of Commerce in Hong Kong and the co-chair of the Insurance Committee at the American Chamber of Commerce in Hong Kong.

Prior to Prudential, Tommy held several senior roles at Bupa in public affairs and strategic planning for four years, including China Chief Representative. Prior to Bupa, Tommy was the public affairs lead for Pernod Ricard Asia with extensive coverage of issues related to international trade, tariff and tax, and technical regulations across over 18 markets.

Tommy holds a master's degree in economics from the Maxwell School at Syracuse University, USA. He is based in Hong Kong and previously lived in China, the US and Canada.

About the moderator



Paul is the Executive Director of the Chamber and is responsible for the Chamber's overall management, its financial status and staff. Paul joins us from the UK's Department for International Trade where he was responsible for developing and delivering the UK's strategy to achieve GBP 1 trillion in exports by 2030.

Pricing

- Member: HK\$140

- Non-Member: HK\$250

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