

ESG Stakeholder Management for Leaders



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Speakers:

Lelia Lim, Managing Partner, Asia Pacific, Lim-Loges & Masters

Vanessa Cheung, Group Managing Director, Nan Fung Development Ltd; Founder, The Mill

Virginia Wilson, CEO, Shared Value Initiative Hong Kong

Moderator:

ESG Stakeholder Management for Leaders

To effectively operationalise an ESG approach throughout an entire organisation, leaders need to understand how to leverage the power of stakeholder management.

Businesses have become more than simply entities with the increasing importance of serving internal and external stakeholders. Although essential to any successful business strategy, stakeholder management is often overlooked in decision-making. And with it being integral to ESG, it can mean the difference between success and failure for leaders when navigating the complexities of today's ever-changing environment - economic downturns, political upheavals, and volatile climate changes.

No longer are profits the only measure of success – this approach takes into account how people and our planet are impacted at every level. This means holding suppliers accountable for ethical practices and ensuring that employees are adaptable enough to weather the storm. It's ensuring businesses strike a delicate balance between their objectives and local regulations, especially in politically charged environments. It also involves carefully

considering the unique skills and competencies required to overcome challenges, creating a more sustainable and successful future.

By understanding stakeholder management, leaders can make more informed decisions considering economic and ethical concerns while achieving sustainable long-term growth. Ultimately, considering stakeholder management provides numerous benefits beyond just business operations – it strengthens relationships within an organisation and with others while positively impacting society at large.

A lengthy Q&A session will follow. This event is designed for business leaders who wish to implement their ESG strategies. The event is formatted to encourage exchange and not just a lecture. They will benefit from an active discussion with practitioners and understanding what best practices are available.

About the speakers



Lelia Lim has been leading C-suite searches across Asia Pacific since 1998 and is the Principal Founder of Lim-Loges & Masters. She spent almost 13 years with Korn/Ferry International in its Global Industrial and Consumer Practices and just recently served at Kincannon & Reed, a global recruitment firm, as its Managing Partner, Asia Pacific and Board Member (USA). Previous to executive search, Lelia held corporate and commercial roles in BP Oil and Kumpulan Emas Group. Lelia's particular strengths are in managing transformations in multinational companies through its people strategy. She holds an MBA in Finance from Hull University and an undergraduate degree in Law (LLB Hons.) from the London School of Economics & Political Science, United Kingdom. She is a post-graduate from the INSEAD Asian International Executive Programme.



Vanessa is the Group Managing Director of Nan Fung Development Ltd., managing the Group's global real estate development portfolio.

She is also the Founder of The Mills – a revitalization project of transforming the Nan Fung Textile Mills into a global innovation techstyle destination comprising of art, start-up incubator and experiential retail. She currently spearheads the Group's SEWIT framework, which stands for social cohesion, environmental sustainability, wellness, innovation and technology. Along with her experience in working for AECOM as a Landscape Designer and a part-time lecturer at University of Hong Kong on City Branding, she hopes to inspire the younger generation and unlock Hong Kong's leadership potential beyond the status quo.

She is a convener of NarrativeHK, an initiative promoting positive attitude among her generation in envisioning the

future of HK. She is the co-owner of HK's first CrossFit gym Asphodel Fitness and Performance.

Vanessa obtained her Master in Landscape Architecture at Harvard University and Bachelors in Molecular and Cell Biology from the University of California, Berkeley.



Leading private and social enterprises for over 25 years in multilateral, culturally diverse environments, **Virginia** is passionate about bringing to life innovations that impact our society, through cross-sector partnerships.

From telecommunications to leadership roles in NGOs in Asia, she believes investing in people is the key driver to impactful change. By bringing together people from all walks of life, backgrounds, and experiences, organisations can break through cultural divides to work and build as one.

After serving on the board of several educational

institutions, Virginia is now a member of the Board of Directors of the Adecco Group Foundation in Switzerland, a social innovation lab incubating and accelerating new solutions in the world of work.

About the moderator



Luca is a Managing Director, Sustainability & Experience Design Lead at Accenture Song with over 17 years consulting experience in NA & APAC. He helps companies transform into sustainable and efficient organizations,

bringing brand purpose to life through innovation, and designing meaningful experiences that drives conscious consumption behaviors. Luca is also Accenture's Greater China Cross Cultural Diversity Lead and holds a Global ESG Competent Boards designation (GCB.D).

Ticket includes a light continental breakfast.

Pricing

- Member: HK\$350
- Non-Member: HK\$450

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- Reservations in advance are required. Please consider your booking confirmed unless notified otherwise.
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- The event will be cancelled if the No.8 Typhoon signal or the Black Rain Storm warning is in force.
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- For further information please email catherine@britcham.com

- All payments for this event need to be settled by credit card through PayPal. Please note you do not need a PayPal account to complete payment.