

# BritCham Impact Hackathon 2024



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**Northern Metropolis**

Shenzhen

Yantian

Nanshan

Shenzhen Bay

Futian

Lok Ma Chau

Lok Ma Chau Spur Line

Lo Wu

Ma Tso Lung

Lo Wu

Man Kam To

Heung Yuen Wai

Sha Tau Kok

Sha Tau Kok

New Territories North New Town and Lo Wu/Man Kam To

Kwu Tung North

Fanling North

Fanling

Shui

San Tin Technopole

Ngau Tam Mei

Lau Fau Shan

Tin Shui Wai

Hung Shui Kiu/ Ha Tsuen

Yuen Long

Yuen Long South

**LEGEND**

- ..... Northern Boundaries
- Control
- Existing
- New Development
- HSITP II
- New Development
- Proposed

- Yuen Long and North Districts
- About one-third of Hong Kong's total land area
- 3,000 ha of land for development
- Bordering the best developed part of Shenzhen

CENTRICITY

A woman in a brown jacket is speaking at a podium with the Centricity logo. Behind her is a large map of the Northern Metropolis area in Hong Kong, showing various districts and planning zones. The map includes labels for Shenzhen, Yantian, Nanshan, Shenzhen Bay, Futian, Lok Ma Chau, Lok Ma Chau Spur Line, Lo Wu, Ma Tso Lung, Man Kam To, Heung Yuen Wai, Sha Tau Kok, New Territories North New Town and Lo Wu/Man Kam To, Kwu Tung North, Fanling North, Fanling, Shui, San Tin Technopole, Ngau Tam Mei, Lau Fau Shan, Tin Shui Wai, Hung Shui Kiu/ Ha Tsuen, and Yuen Long. A legend on the right side of the map defines symbols for Northern Boundaries, Control, Existing, New Development, HSITP II, New Development, and Proposed. A list of bullet points at the bottom left provides key facts about the Northern Metropolis project.



Supported by the [Future Leaders Committee](#)

**Opening:**

Anne Kerr, Chair, The British Chamber of Commerce in Hong Kong

**Keynote Speaker:**

Doris Ho, JP, Permanent Secretary for Development (Planning and Lands), Development Bureau, The Government of the HKSAR

Moderator:

Katherine Rumble, Director, Partnerships & Development,  
Habitat for Humanity Hong Kong

Panelists:

Karen Lee, Project Manager I (Spatial), Jockey Club  
Design Institute for Social Innovation, The Hong Kong  
Polytechnic University

Kathy Lee, Head of Research, Colliers

Nadira Lamrad, Head of Sustainability, Jardine Matheson

**Closing:**

Paul McComb, Executive Director, The British Chamber of  
Commerce in Hong Kong

**BritCham Impact Hackathon 2024:**

***Sustainable Living for Tomorrow's Generations:***

***Unlocking the Potential***

Leveraging the United Nations' Sustainable Development Goals (SDGs), the BritCham Impact Hackathon 2024 will explore innovative solutions and policy enhancements to build sustainable cities and communities (SDG 11) and ensure sustainable consumption and production (SDG 12). Throughout the event, we will connect sustainable

living with Hong Kong's urban landscape, including existing environments and future projects like the Northern Metropolis and Kau Yi Chau Islands.

This evening session will start with a thought provoking panel discussion to set the scene, followed by brainstorming sessions on the potential solutions/projects that could bring the most advantage outcome for Hong Kong as it pertains to sustainable living. Participants will connect with sustainability experts, industry leaders and policymakers to gain valuable insights and being able to contribute to a comprehensive white paper for impactful policy lobbying.

This is an invaluable opportunity for young professionals to engage with like-minded peers and senior leaders to develop solutions that could make a lasting impact on Hong Kong, in addition to broadening their professional network.

The BritCham Impact Hackathon is accessible to all **young professionals aged 25 - 40**. Tickets are **HK\$150 for members** and **HK\$200 for non-members**.

[Click here](#) to view our last submission letter to the Chief Executive of HKSARG in September 2023 together with

the ***BritCham & BCLP White Paper - Impact Hackathon 2023: Mission Possible: Re-launching Hong Kong's Future with Great Minds.***

**About the opening speaker**



**Dr Anne Kerr** holds various roles and positions within Mott MacDonald including that of Managing Director greater China. She arrived in Hong Kong as a graduate and has been involved in many strategic projects which have shaped Hong Kong's development. Her focus is on developing places and facilities for people! Her involvement in projects which shaped and continued to develop Hong Kong's international airport continue, and

the experience gained through strategic development planning, environmental and sustainability assessments have been transferred to many other jurisdictions. She is actively involved in professional organisations including the British Chamber of Commerce in Hong Kong where she served on, and chaired the Environment and Energy Committee and the Smart City Forum. She has served as Vice Chair of the General Committee and is currently the Chair having been appointed in September 2022.

### **About the keynote speaker**



**Ms Doris Ho** has been appointed Permanent Secretary for Development (Planning and Lands) since 14 November 2022.

Ms Ho joined the Administrative Service in August 1991 and rose to her present rank of Administrative Officer Staff Grade A in April 2022. She has served in various

bureaux and departments, including the former City and New Territories Administration, the former Health and Welfare Branch, the former Civil Service Branch, the former Finance Branch, the former Constitutional Affairs Bureau, the Financial Services and the Treasury Bureau and Chief Secretary for Administration's Office. She was the Head of Policy and Project Co-ordination Unit from April 2013 to June 2017, Deputy Secretary for Development (Planning and Lands) from July 2017 to January 2021, the Head of Policy Innovation and Co-ordination Office from January 2021 to June 2022 and the Head, Policy Address Team, Chief Secretary for Administration's Office, from July 2022 to November 2022.

## **About the moderator**



Katherine is Director of Partnerships & Development at Habitat for Humanity Hong Kong, a leading global housing NGO serving the Hong Kong community.

Katherine brings over 25 years of professional experience in finance, project management, community engagement, strategy and business development. Her multi-sector career spans private banking, offshore wealth management, UK Government and international nonprofit. Katherine is passionate about real estate, sustainable development and poverty alleviation. She joined Habitat

as a volunteer in 2017 and now provides visionary leadership across established and developing areas of revenue generation, partnerships, events, advocacy, marketing and communications, governance, risk and compliance, as well as deputizing for the CEO. Her extensive experience in the private sector enables her to develop strategic partnerships with multi-national corporations, private family foundations and high net worth individuals to address housing issues in Hong Kong and fund international development projects, as well as work with bilateral donors to provide humanitarian aid in the Asia Pacific region.

Born in the UK, Katherine has lived in Hong Kong with her two teenage daughters since 2016. She has been actively involved in the British Chamber of Commerce in Hong Kong since 2019, serves on the Real Estate Committee, General Committee and is Chair of the Social Sustainability Committee.

## **About the panelists**



**Karen** is a chartered town planner and project manager specialising in urban integration and city management strategies. Before joining JCDISI she was the technical manager for the Elizabeth Line project in the UK and the Walk DVRC project HK. She is the co-author of the “Tackling Double Ageing with Double Smart” article which won the HKIP Awards in 2019.

Karen’s keen interest in human-centric design sees her leading a number of participatory co-design projects focusing on design for well-being and creating shared

value through cross-sector collaborations, including Transitional Social Housing, reinventing open space through the intergenerational play space design concept, health and wellbeing of children living in Subdivided Unit, community planning for an age-friendly community and transformation of the Residential Child Care Services with NGOs. She has a Masters in Urban Regeneration, Masters in Public Administration and PgD in Innovation and Design Thinking.



**Kathy** is a highly esteemed professional who possesses

more than 18 years of expertise in the field. In addition to her involvement in these iconic projects in Hong Kong, her advisory services have catered to a diverse clientele, including developers, government bodies, and international retailers. Notably, she has conducted almost 20 comprehensive retail consultancy studies for esteemed organisations such as the Hong Kong Housing Authority and the Hong Kong Housing Society. As a town planner, Kathy possesses a unique perspective on the Hong Kong property market and has an in-depth understanding of how government planning and policies impact the industry.



**Dr. Lamrad** is the Head of Sustainability at Jardine Matheson. Nadira is a corporate responsibility and sustainability practitioner with rich experience advising large multinationals on sustainability and social responsibility strategies, corporate responsibility and sustainability communications through targeted disclosures and reporting, developing relevant governance structures, planning and facilitating stakeholder engagements, improving ESG performance, and identifying performance gaps and action plans to address them.

## About the closing speaker



**Paul** is the Executive Director of the Chamber and is responsible for the Chamber's overall management, its financial status and staff. Paul joins us from the UK's Department for International Trade where he was responsible for developing and delivering the UK's strategy to achieve GBP 1 trillion in exports by 2030.

## Agenda:

5:00 PM: Registration + Welcome Drinks

5:45 PM: Panel Discussion

6:45 PM: Impact Hackathon

8:15 PM: Networking Drinks

## Pricing

- Member: HK\$150
- Non-Member: HK\$200

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- For further information please email [catherine@britcham.com](mailto:catherine@britcham.com)
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