

# **BritCham Impact Hackathon 2023**

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*Mission Possible: Re-launching  
Hong Kong's future with great minds*

**7 June 2023**



**Supported by the [Future Leaders Committee](#)**

**Moderator:**

Benjamin Stott, Chair of Future Leaders Committee,  
BritCham; Manager, Strategy & Operations, KPMG China

**Panelists:**

Anna Chan, Professor, Dean of School of Dance, The  
Hong Kong Academy for Performing Arts

Charles Caldwell, Director Human Resources, English  
Schools Foundation

Jen Flowers, Group and ASP Head of Customer  
Intelligence and Partnerships, Wealth and Personal

Banking, HSBC

Jeremy Sheldon, Head of Office Leasing Advisory, Asia Pacific, JLL

Kirsten Mundy, Director - Government and Infrastructure, KPMG China

## **BritCham Impact Hackathon 2023: Mission Possible – Re-launching Hong Kong's future with great minds**

Want to enhance your profile as a young professional? Challenge yourself and join the BritCham Impact Hackathon 2023 "**Mission Possible - Relaunching Hong Kong's future with great minds**" on 7 June!

The BritCham Impact Hackathon 2023 aims to bring together young professionals aged between 25 - 40 with the goal of developing solutions that will help retain and attract talent to Hong Kong. The main objectives are to allow young professionals to leverage each other and the collective wisdom of Hong Kong's industry leaders to:

- Identify the challenges of retaining and attracting talent to Hong Kong
- Understand the industry-specific issues faced by different sectors
- Brainstorm solutions to tackle these issues across different industries

- Propose cross-sector strategies to enhance Hong Kong's profile on the world stage

This evening session will start with a panel discussion to set the scene, followed by fast-paced ideation sessions and networking drinks. Participants will receive peer-to-peer feedback and expert advice from industry experts to refine their final ideas, which will go towards a white paper that will be submitted and presented to senior government officials.

This is an invaluable opportunity for young talent to engage with like-minded peers and senior executives to develop solutions that could make a lasting impact on Hong Kong. In addition, they will have the opportunity to meet senior leaders and our high-profile partners in a relaxed, informal environment.

The BritCham Impact Hackathon is accessible to all **young professionals aged 25 - 40**. Tickets are **HK\$100 for members** and **HK\$150 for non-members**.

*If your organisation is interested in sponsorship, please get in touch with Martine, our Events and Sponsorship Manager, at [martine@britcham.com](mailto:martine@britcham.com).*

## About the moderator



**Ben** is a manager in KPMG's Strategy & Operations team focusing on ESG advisory and is also part of KPMG's China UK business corridor team. Ben joined KPMG in 2011 in the Audit practice focusing mainly on multi-national Real Estate and Property companies. He holds a Bachelor of Arts in Business Studies with Sport and also has a Postgrad Diploma in Accounting. Ben is currently the Co-Chair of Britcham's Future Leader's committee."

## About the panelists



**Anna CY Chan** is a versatile arts educator, performer, producer, curator, and administrator with a distinguished career spanning over three decades. She holds a Professional Dancer Diploma from the Royal Ballet School in London, an MA in Dance Studies from the University of Surrey, and an M.Ed degree from the University of Sheffield.

Anna has held several influential roles in the arts, including Chairperson of the Hong Kong Dance Alliance, Vice-President (East Asia) of the World Dance Alliance Asia

Pacific, Head of Dance at the West Kowloon Cultural District Authority, Advisor of the Hong Kong Arts Development Council and currently, Professor and Dean of School of Dance at The Hong Kong Academy for Performing Arts.

Throughout her career, Anna has launched several important programs and initiatives, including the Gifted Young Dancer Programme, award winning projects "Performing Arts Marathon @Shum Shui Po" and "Jockey Club Dance Well Project" at the Hong Kong Academy for Performing Arts, and a series of programs at the West Kowloon Cultural District Authority that offer Hong Kong artists a platform to explore innovative forms of creating and performing with international artists. She has also collaborated with project development teams, architects, and theatre designers on the design of several prominent performing arts spaces in Hong Kong.

Anna has been widely recognized for her outstanding contributions to dance education, promotion of Hong Kong dance, and innovations in ways to create, present, and sustain dance. She has been invited as a keynote speaker, presenter, and guest lecturer in many international symposiums, festivals, and conferences worldwide.





As the Head of HR for English Schools Foundation, **Charles** says "My Ceiling Is the Next Generation's Floor." Charles explains: to prepare students for the future we need to emulate a future-proofed workforce today. He uses an AI Assistant name Evie, two AI coaching tools (Replika & Rocky) and other AI tools for tricky HR situations. Charles says digital is not about speeding things up, but slowing things down to give leaders time to reflect.

Originally from Toronto, Canada, Charles holds degrees in Administrative Studies, Asia Pacific Management and a Kellogg–HKUST Executive MBA. Starting his career as a young entrepreneur, he landed on Canadian Business

Magazine's cover at 22. Charles joined corporate when he moved to Hong Kong in 1996 as Director Sales & Marketing, Achieve Forum. From 1998 to joining ESF in 2011, Charles was APAC HR director for Rockwell Automation, Citrix Systems & Juniper Networks.

A believer in servant leadership, Charles has delivered two TedX Talks: "Leading Through the Green Light," and "Love as a Leadership Skill". He has spoken in person and virtually to many organizations and conferences including the Economist, HR Magazine, HRM Asia, AECON, AT&T and most recently the annual HKIHRM Conference. In 2019 Charles was rated a Top 100 Global HR Hero by the Global Human Resources Director Congress and in 2020 an "APAC HR Superstar" by HRO Today. Charles is also a digital nomad and top-rated Level 2 seller on Fivver, completing over 300 gigs in four years.

Charles is a Resting Deacon of Union Church and a Board Member for International Care Ministries – an organization dedicated to helping the ultra-poor in the Philippines. Charles is very involved in a variety of mentoring initiatives in Hong Kong. Charles is married to Tess and has four children including triplets. He says, "I have headcount issues everywhere."





**Jen** is currently the Group Head of Customer Intelligence and Partnerships at HSBC Wealth & Personal Bank. She is an avid design thinking and innovator helping companies be more customer centric and thinking outside the box. Outside of work she actively involved in women communities and was the co-founder and founder of TEDxTinHauWomen and TEDxShanghaiWomen. She is on the board of the American Chamber and serves on the Women of Influence steering committee. She has also recently joined the HK Chapter of Asian University of Women (AUW) helping sending women to university, get

internships and job placements post graduation.



**Jeremy** is the Head of leasing Advisory, Asia Pacific for JLL. He sits on JLL's APAC board as well a number of global JLL initiatives. He is presently a Vice Chair of the Chamber.

Jeremy has lived overseas for over 33 years. He has been in the property industry for over 38 years. In this time, he

has been based in Europe, the US and most significantly 30 years in Hong Kong. He brings both a local, regional, and global perspective to the challenges faced by real estate operators, whether occupiers, developers or owners, especially as APAC is a focus for growth in the post pandemic world, increasing innovation and in tackling the sustainability agenda.

Jeremy has been focused on business transformation in recent years, as JLL has moved to a greater technology enhanced world in line with its core service offering. Whether that is a greater focus on training, technological implementation, development and acquisition or just achieving much greater business efficiencies, he is an avid follower of innovation. JLL's attention on a sustainable future, employee experience and the future of workplace features heavily in his daily responsibilities. His active participation in various real estate bodies such as the ULI, RICS, EWB and various executive forums continues to enhance the knowledge and experience he tries to bring to the chamber.



**Kirsten Mundy** is a Director in Government and Infrastructure Advisory at KPMG China and the Asia Pacific Lead for ESG in Government where she leads client delivery in public policy, major projects and procurement. She has 20 years of public and private sector experience, of which 10 years have been in consulting, including at KPMG and PwC, and 10 years in UK Government, where she worked on the Building Schools for the Future Programme. She enjoys leading and managing complex programmes and projects in regeneration, leisure, housing, education, transport, social and community infrastructure and utilities.

Kirsten is passionate about ESG issues, in particular on

the 'S' and the delivery of social value and outcomes, and has recently studied at the Cambridge Institute for Sustainability Leadership.

At KPMG, Kirsten is also the Hong Kong Advisory People Partner focusing on nurturing KPMG's people, developing the next generation of leaders and creating a positive culture and happy workplace. Her leadership on people initiatives is driven by prioritising employee wellbeing, inspiring colleagues to find purpose in work and creating a more inclusive environment for all.

Kirsten was formerly a member of the Executive Team of the UK education charity, The Talent Foundry Trust, whose mission is to increase social mobility for young people from disadvantaged backgrounds. She is also a former Director and Ambassador for Variety – the Hong Kong Children's Charity.

### **Agenda:**

Review of survey results/Panel Discussion followed by

Q&A: 5:00 – 6:15 PM

Impact Hackathon: 6:15 – 8:15 PM

Networking Drinks: 8:15 – 9:00 PM

### **Pricing**

- Member: HK\$100
- Non-Member: HK\$150

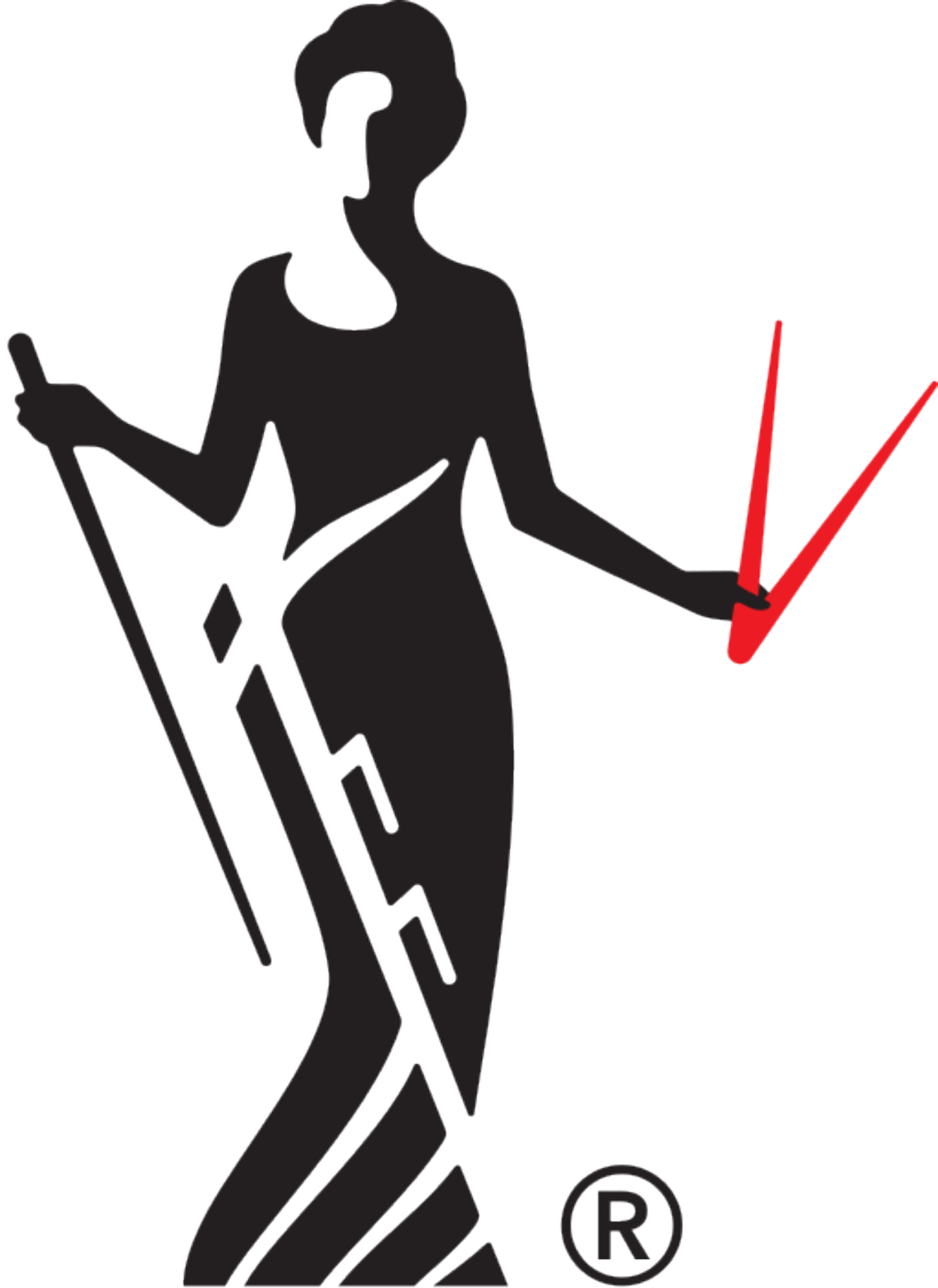
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The logo consists of the letters 'B', 'L', and 'P' in a stylized, orange, sans-serif font. The 'B' and 'L' are connected at the top, and the 'P' is positioned to the right of the 'L'.

BLP





**ICAEW**

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- Cancellations must be made in writing 24 hours prior to the event. No shows will be charged.
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- For further information please email [catherine@britcham.com](mailto:catherine@britcham.com)
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