

# AI & Business - What's Really Happening



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## Speaker:

John Jeffcock, CEO, Winmark

## AI & Business - What's Really Happening

There is lots of talk and predictions made about AI and its different forms. Now is time to get real and start utilising AI where it can be most effective. This event starts by looking at what organisations are doing today and plan to do within the next 12 months. John Jeffcock, CEO of Winmark, the award winning C-Suite network business will start the session by sharing hot of the press survey results from hundreds of business leaders from World leading

corporates.

## About the speaker



**John Jeffcock** is CEO of the award winning C-Suite network business Winmark. He has oversight of 16 C-Suite networks across 20 countries. He has an MA and MBA and sits advisory boards for UEL, CMI and UKILP.

He is a former Captain in the Coldstream Guards, was decorated for distinguished service, first Gulf War, and he later ran the Northern Cordon around Sarajevo for the UN, during the war in Bosnia.

In 2020 he published a book on the C-Suite with

Bloomsbury. "The Suite Spot" is described as 'coolly analytical' by the BBC and 'indispensable' by the CIPD.

**This event is hosted by Jeremy Sheldon.**

*Ticket includes a full hot English breakfast buffet.*

**Please note that Business Attire is required by the Hong Kong Club - collared shirts must be worn by men, and jeans, sandals and sports shoes are not permitted. To see the full list of club rules on dresscode, please [click here](#).**

## **Pricing**

- Start-up Member: HK\$440
- Member: HK\$550
- Non-Member: HK\$680

## **Terms & Conditions**

- Reservations in advance are required. Please consider your booking confirmed unless notified otherwise.

- Cancellations must be made in writing 24 hours prior to the event. No shows will be charged.
- This event is closed to the media.
- The event will be cancelled if the No.8 Typhoon signal or the Black Rain Storm warning is in force.
- By attending this event, you agree to be photographed, recorded, and/or filmed and give permission to use your likeness in promotional and/or marketing materials.
- For further information please email [catherine@britcham.com](mailto:catherine@britcham.com)
- All payments for this event need to be settled by credit card through PayPal. Please note you do not need a PayPal account to complete payment.