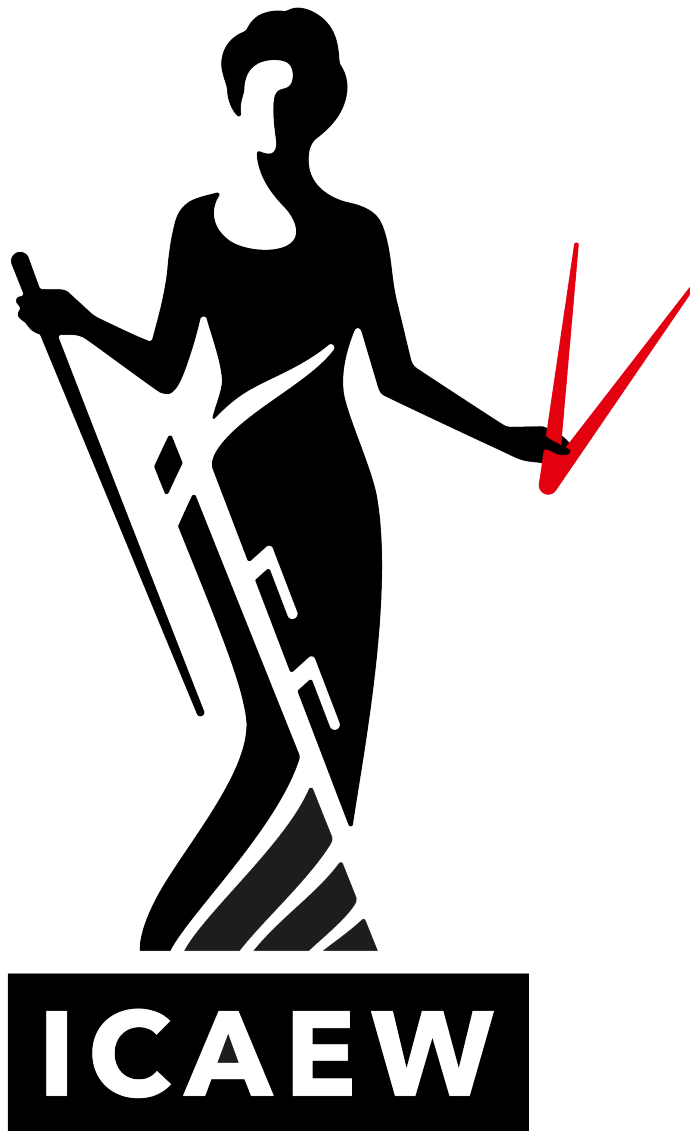


# Digital Assets, Crypto, the Metaverse: What it means for you



Supported by the [Innovation & Technology Committee](#)

Part of the ICAEW 'C-Suite Conversations'



**Speakers:**

Frankie Tam, Technology Lawyer, Eversheds Sutherland

Duncan Fitzgerald, Crypto Senior Partner,

PricewaterhouseCoopers

Karen Ko, IBM Partner, Business Transformation Services  
Leader, IBM Hong Kong

Peter Brewin, Crypto and Metaverse Senior Partner,  
PricewaterhouseCoopers

Moderator:

Philip McManus, Digital Leader, Alumni Service

## **Digital Assets, Crypto, the Metaverse: What it means for you**

In partnership with ICAEW, the Chamber will be hosting a webinar that will explore how everyday businesses (retail and consumer, corporates, financial services, entertainment, etc.) will be impacted by the expansion of digital assets/crypto/Web3 and the Metaverse(s).

In the early stages of the evolution of the internet over 20 years ago, some businesses were not immediately effected by the internet. However, as we all know, the internet is now a significant part of everybody's lives. Similarly, the digitisation of assets and the use of assets and currencies built on various blockchains will likely impact everyone in due course.

The panel will explain and debate the use of this ecosystem today and how it is forecast to expand in the

next 1-5 years.

## About the speakers



**Frankie** is an international technology lawyer qualified in Hong Kong, New York, and England & Wales. Her practice covers a wide array of commercial and tech-related matters, including Fintech, Regtech, blockchain, payment, virtual assets agreements and data privacy and cybersecurity matters. Frankie has extensive experience in emerging technology transactions, including decentralised finance engagements.

Frankie is a member of the Vetting Committee of Hong Kong Innovation and Technology Commission's General Support Programme and Enterprise Support Scheme, where she advises the Government on merits of technology projects. Frankie has mentored distributed ledger technology companies at Accelerator programmes, and contributed to CBDC research projects with leading blockchain companies. She is on the advisory board of the Stanford University's Responsible Digital Leadership project. Frankie is the Convenor of AML Regtech Committee of Institute of Compliance Officer of Hong Kong. She teaches Regtech and Fintech programmes at postgraduate degrees, and has extensive experience sharing at professional bodies' CPD programmes and industry conferences.



**Duncan** is an experienced practitioner and advisor in the areas of Corporate Governance, Internal Audit, Internal Control Consulting and Regulatory Compliance. He has worked with PwC in Hong Kong since 1996 and has been a partner since 1999. Prior to moving to Hong Kong, Duncan worked with the firm in London for 8 years. He has worked with numerous public and private sector clients helping establish and/or review their Corporate Governance frameworks, risk management structures and internal controls.

He has also been responsible for PwC's assurance services in Emerging Technology including Crypto, Artificial Intelligence, and other use cases of Blockchain etc. Outside of PwC, Duncan has until recently been a Governor of the Institute of Internal Auditors – Hong Kong Chapter and helps certain charities and Non-Government Organisations (NGOs) address corporate governance challenges.



**Karen** heads up IBM HK Business Transformation Consulting Practice, overseeing teams dedicated to:

- iX: Digital Experience
- Digital Strategy
- Data Strategy and Governance
- Disruptive technology enablement
- Digital operations: Finance, Supply Chain and HR transformation

She was previously a Partner with EY leading Strategy & Operations Advisory, with years of professional advisory experience in New York, London and APAC.



**Peter** is a Partner in PwC Hong Kong and has been working as part of PwC's core Crypto advisory team since 2017. He is a keen believer that recent developments in NFTs, Blockchain technology and AR/VR will remake the internet and open up game-changing value for participants.

Clients include a number of major crypto spot and derivative exchanges, custodians, token issuers, crypto borrowing and lending providers and crypto funds as well as NFT marketplaces, play-to-earn games and NFT creators. More recently Peter was a key driver of PwC HK's acquisition of virtual land in The Sandbox has used the experience to learn for himself the issues that company's face when entering the open metaverse.

Peter is a member of the tax working group of Global Digital Finance and has contributed to a number of tax policy discussions on crypto assets including with the OECD and Hong Kong Inland Revenue Department.



## About the moderator



In his role as Digital Leader at Alumni Services, **Philip McManus** regularly works with executives of multinational businesses to build strategic digital programs. Phil has deep roots in Hong Kong, having spent his entire life in the SAR. He has spent the last decade as a senior client director at a technology firm and as the director and cofounder of a platform business. He focuses on applying emerging technologies to help companies in this region meet their digital growth ambitions, while protecting their business.

### **Pricing**

- Member: HK\$140
- Non-Member: HK\$250

*Details on how to join will be sent via email by 5pm the day before the webinar.*

## Terms & Conditions

- Reservations in advance are required. Please consider your booking confirmed unless notified otherwise.
- Cancellations must be made in writing 24 hours prior to the event. No shows will be charged.
- This event is closed to the media.
- The event will be cancelled if the No.8 Typhoon signal or the Black Rain Storm warning is in force.
- By attending this event, you agree to be photographed, recorded, and/or filmed and give permission to use your likeness in promotional and/or marketing materials.
- For further information please email [catherine@britcham.com](mailto:catherine@britcham.com)
- All payments for this event need to be settled by credit card through PayPal. Please note you do not need a PayPal account to complete payment.