

# Digital Asset Investing



## Speakers:

Gillian Wu, Partner, Mulana Capital

Joy Lam, Virtual Assets Specialist, Baker McKenzie

Kevin Loo, Managing Director, Head of Investment Insights, IDEG

Yvette Chan, Managing Director, Asia Tax Practice Leader, Alvarez & Marsal

**Digital Asset Investing**

With the institutionalisation of cryptocurrencies, a developing regulatory framework and increasing adoption for real world use cases, digital assets are now mainstream. But while they may no longer be relegated to the fringes, for many people it remains a mystery what digital assets are, why they exist and how to approach investing in them.

To separate the FUD (Fear, Uncertainty, and Doubt) from the signal and demystify the emerging new asset class, please join us as we survey the current market conditions and trends, opportunities and challenges ahead and key considerations from an investment perspective.

### **About the speakers**



**Gillian Wu** is the Co-Founder of Neptune Mutual, an parametric on chain protocol and founder of Mulana

Capital, a crypto-focused venture capital manager seeking to grow with founders who have the passion and strength to build real use case for blockchain and broaden utility and adoption for crypto.

Gillian has more than 17 years of investment management experience. Prior to founding Neptune Mutual and Mulana Capital, Gillian was previously the CEO of Huobi Asset Management (Hong Kong) Limited and she was also previously the Chief Investment Officer and Chairman of the Investment Committee for Anbang Asset Management (HK) Limited overseeing more than US\$4.5 billion of assets under management.



**Joy Lam** is a Partner (registered foreign lawyer) in Baker McKenzie's Hong Kong office and a member of the Firm's

Financial Services Group. Joy's practice focuses on advising clients within the virtual assets ecosystem in relation to virtual asset funds, tokenized funds, non-fund tokenized offerings, and the complex and rapidly evolving regulatory requirements for providing infrastructure that services the virtual assets ecosystem.

Joy regularly advises clients on the formation of investment funds with a wide range of investment strategies focused on liquid virtual assets, private digital tokens and companies in the blockchain ecosystem.

Joy's representative experience includes advising on Asia's first open ended tokenized fund, Asia's first closed ended tokenized fund and securing the first approval from Hong Kong's Securities and Futures Commission for a 100% virtual assets fund that permits subscriptions and redemptions to be effected in the form of virtual assets.

Joy was named a "Rising Star" in asset management by Law360 in its 2018 report that recognizes the "top legal talent under 40" who are practicing at a level "usually seen from veteran attorneys". Joy is recognized as "Up and Coming" in Investment Funds by Chambers 2021 and was named a "Rising Star" in 2022 by China Business Law Journal as one of 20 young elite lawyers from international firms engaged in China-related business.



**Kevin** is a Managing Director, Head of Investment Insights for IDEG. He helps to develop corporate strategy for the firm's institutional asset management activities, leveraging his two decades of experience across traditional finance and digital assets. He works closely with the investment and technical development teams to help uncover investment strategies, ensuring they are well supported and commercialized. Since late 2017, Kevin has previously been the CIO and Head of Digital Asset Management of two proprietary digital asset hedge funds. He has over 5 years experience within the digital asset space, including being an early investor in Bitcoin since 2016.

Additionally, with an established institutional track record, he has experience of asset allocation, debt capital markets, including Global Bonds, EM Debt and Asia

Credit, FX and Venture Capital. He has worked with international asset management companies, including PIMCO, Fidelity International, BNP Paribas, across both London and Hong Kong.

Previously, he has been a mentor to the Cyberport Incubator Fund where he helped start-ups with strategic and technology advisory and has made various partnership investments across early-stage projects across blockchain, digital assets, e-Sports, FinTech, Fitness and Wellness and Technical Education.



**Yvette Chan** is a Managing Director with Alvarez & Marsal in Hong Kong and leads the firm's Asia Tax Practice. She brings more than 15 years of tax advisory experience. Before joining A&M, Ms. Chan spent 5 years with KPMG in

London and over 9 years in their Hong Kong office, most recently serving as partner in the M&A tax team.

Ms. Chan has advised on a number of investment fund structuring, investment tax structuring, tax due diligence, tax modeling review, M&A, corporate restructuring, pre-IPO restructuring, leasing, and tax compliance projects, and specialises in the structuring of M&A and financial transactions from a tax perspective.

Ms. Chan services clients in a wide range of industries including private equity and investment fund, virtual assets and blockchain, TMT, consumer and industrial markets, education, healthcare, real estate, financial services, and infrastructure.

Ms. Chan earned a master degree in Mathematical Sciences from the University of Oxford. She is a fellow of the Institute of Chartered Accountants in England and Wales, and a member of the Hong Kong Institute of Certified Public Accountants, the Chartered Institute of Taxation in the United Kingdom, and the Taxation Institute of Hong Kong. She is also a Chartered Financial Analyst (CFA).

**This event is hosted by David Graham.**

*Ticket includes a full hot English breakfast buffet.*



**Please note that Business Attire is required by the Hong Kong Club - collared shirts must be worn by men, and jeans, sandals and sports shoes are not permitted. To see the full list of club rules on dresscode, please [click here](#).**

*Kindly be reminded that all patrons must meet the Government's Vaccine Pass regulations which include scanning the LeaveHomeSafe app and vaccination record upon arrival at the Club and once more at the dining venue.*

*And starting from Tuesday, 31st May 2022, the third stage of the Vaccine Pass will be implemented and requirement for entry to the Club will be raised to three doses of vaccine. You are highly recommended to input all the necessary information into your mobile device prior to entering the Club in order to facilitate the registration process.*

***All patrons must present photo of a negative rapid antigen test (RAT) result obtained within 24 hours before entering the Function Rooms. Your name, day and time of taking the RAT shall be indicated on the RAT testing kit.***

**Pricing**



- Start-up Member: HK\$440
- Member: HK\$550
- Non-Member: HK\$680

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- Reservations in advance are required. Please consider your booking confirmed unless notified otherwise.
- Cancellations must be made in writing 24 hours prior to the event. No shows will be charged.
- This event is closed to the media.
- The event will be cancelled if the No.8 Typhoon signal or the Black Rain Storm warning is in force.
- By attending this event, you agree to be photographed, recorded, and/or filmed and give permission to use your likeness in promotional and/or marketing materials.
- For further information please email [catherine@britcham.com](mailto:catherine@britcham.com)
- All payments for this event need to be settled by credit card through PayPal. Please note you do not need a PayPal account to complete payment.