



The British
Chamber of Commerce
in Hong Kong
香港英商會

BRITAIN IN HONG KONG MAGAZINE EDITORIAL CALENDAR 2024

<u>Issue</u>	<u>Theme</u>	<u>Submission Deadline*</u>
Jan - Feb	Resilient Earth: A Path to Net-Zero	Monday 18 December
Mar - Apr	Healthcare: Tech Transforms, Patient Care Revolution	Monday 19 February
May - Jun	GBA & Northern Metropolis: Unlocking Potential, Limitless	Monday 22 April
Jul - Aug	FinTech: Trending Frontiers, Future Unveiled	Monday 17 June
Sep - Oct	Innovation: Generative AI Reigns, Boundless Possibilities	Monday 19 August
Nov - Dec	Infrastructure: Building a Smarter Future	Monday 21 October

**This schedule is subject to changes throughout the year and individual contribution deadlines will be provided once your space is allocated.*



The British
Chamber of Commerce
in Hong Kong
香港英商會

Our magazine is bi-monthly and has a readership of approximately 10,000. It is circulated to our members both in Hong Kong and overseas as well as being digitally available on our website. Our database consists of senior contacts in Hong Kong in all the major sectors of business.

To discuss a **full-length article**, please email karrie@britcham.com and outline your intended topic who will advise the most appropriate issue for inclusion. Content topics are not mandated, the following thought leadership topics provide guidance, and we recommend aiming for relevance around key events of the year. Promotional pieces are more relevant for the advertising channels.

- Global economic/political trends and trade
- Technology and innovation
- Healthcare and pharmaceutical
- Diversity and inclusion
- Built environment, facilities management and real estate
- Transport, logistics, supply chain or maritime
- Retail and ecommerce
- Food and beverage industry
- Education at all ages
- SME business support/advice
- Manpower, talent, leadership and professional development
- Sustainability
- Marketing, brand management, media and public relations
- Oil and gas, energy, and renewables

✉ info@britcham.com

☎ +852 2824 2211

📍 Room 1201, Emperor Group Centre,
288 Hennessy Road, Wan Chai,
Hong Kong

🌐 www.britcham.com