



The British
Chamber of Commerce
in Hong Kong
香港英商會

BRITAIN IN HONG KONG MAGAZINE EDITORIAL CALENDAR 2023

<u>Issue</u>	<u>Theme</u>	<u>Submission Deadline*</u>
Mar/Apr	Embracing Diversity & Inclusion: What More Can We Do?	Monday 20 February
May/Jun	War for Talent & Wellness in the Workplace	Monday 17 April
Jul/Aug	Connectivity with the Mainland & GBA (Connect schemes / business opportunities)	Monday 19 June
Sept/Oct	Hong Kong Rebound	Monday 21 August
Nov/Dec	How Clean Innovation Can Boost Climate Action	Monday 23 October

*This schedule is subject to changes throughout the year and individual contribution deadlines will be provided once your space is allocated.

Our magazine is bi-monthly and has a readership of approximately 15,000. It is circulated to our members both in Hong Kong and overseas as well as being digitally available on our website. Our database consists of senior contacts in Hong Kong in all the major sectors of business.

To discuss a **full-length article**, please email karrie@britcham.com and outline your intended topic who will advise the most appropriate issue for inclusion. Content topics are not mandated, the following thought leadership topics provide guidance and we recommend aiming for relevance around key events of the year. Promotional pieces are more relevant for the news section or advertising channels.

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- Global economic/political trends and trade
- Technology and innovation
- Healthcare and pharmaceutical
- Diversity and inclusion
- Built environment, facilities management and real estate
- Transport, logistics, supply chain or maritime
- Retail and ecommerce
- Food and beverage industry
- Education at all ages
- SME business support/advice
- Manpower, talent, leadership and professional development
- Sustainability
- Marketing, brand management, media and public relations
- Oil and gas, energy, and renewables

A template for the article contribution will be shared by the Chamber communications team once we allocate the issue space.

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