



The British
Chamber of Commerce
in Hong Kong
香港英商會

BRITAIN IN HONG KONG MAGAZINE EDITORIAL CALENDAR 2022

<u>Issue</u>	<u>Theme</u>	<u>Submission Deadline*</u>
Jan/Feb	ASEAN	Monday 20 December 2021
Mar/Apr	Education and Women Empowerment	Monday 21 February
May/Jun	25 th Anniversary of the Handover – The Future of Hong Kong	Monday 25 April
Jul/Aug	City Resilience	Monday 20 June
Sept/Oct	FinTech	Monday 22 August
Nov/Dec	The Future of Travel	Monday 24 October

*This schedule is subject to changes throughout the year and individual contribution deadlines will be provided once your space is allocated.

Our magazine is bi-monthly and has a readership of approximately 15,000. It is circulated to our members both in Hong Kong and overseas as well as being digitally available on our website. Our database consists of senior contacts in Hong Kong in all the major sectors of business.

To discuss a **full-length article**, please email emily.weir@britcham.com and outline your intended topic who will advise the most appropriate issue for inclusion. Content topics are not mandated, the following thought leadership topics provide guidance and we recommend aiming for relevance around key events of the year. Promotional pieces are more relevant for the news section or advertising channels.

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- Global economic/political trends and trade
- Technology and innovation
- Healthcare and pharmaceutical
- Diversity and inclusion
- Built environment, facilities management and real estate
- Transport, logistics, supply chain or maritime
- Retail and ecommerce
- Food and beverage industry
- Education at all ages
- SME business support/advice
- Manpower, talent, leadership and professional development
- Sustainability
- Marketing, brand management, media and public relations
- Oil and gas, energy, and renewables

A template for the article contribution will be shared by the Chamber communications team once we allocate the issue space.

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